

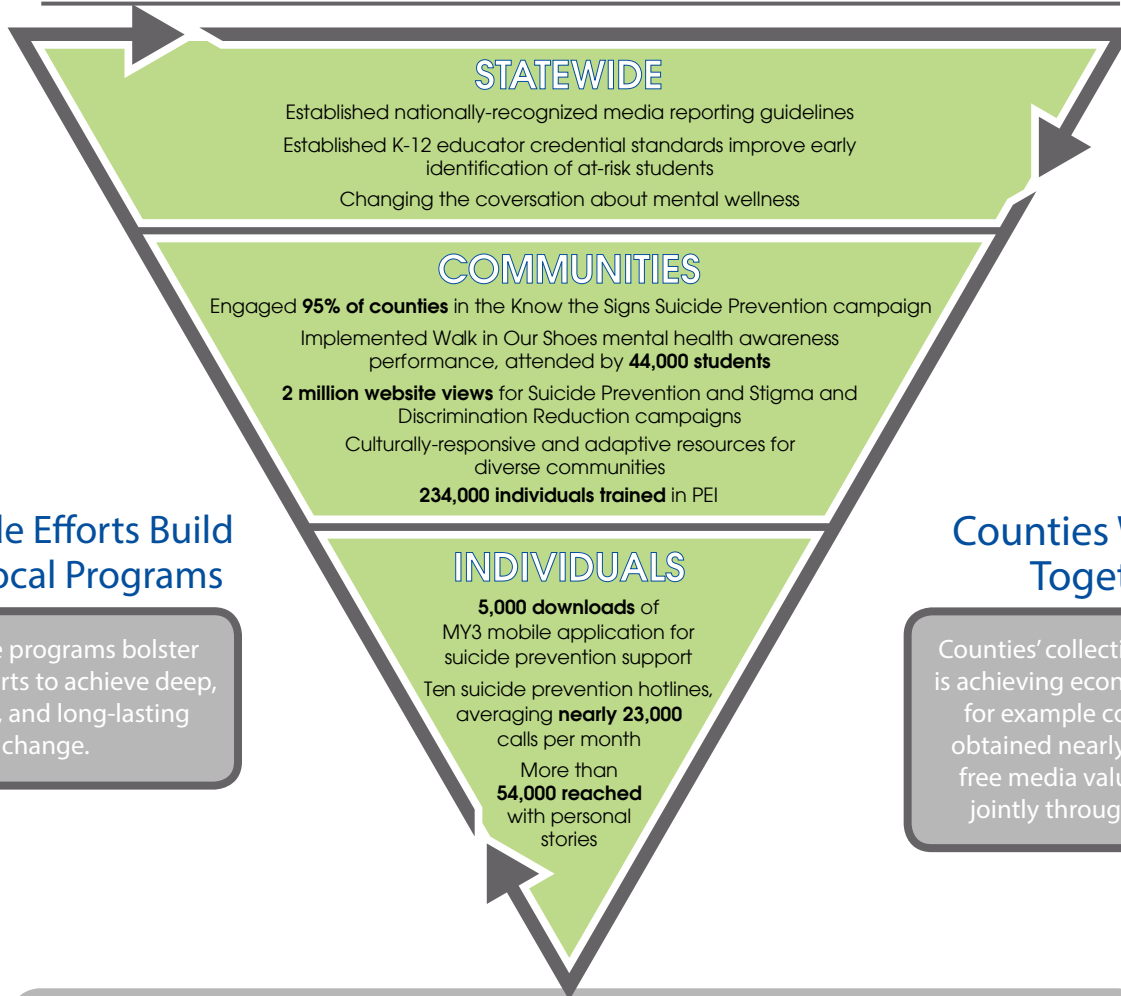
The CA Mental Health Services Authority

Supporting Mental Health Through Statewide Prevention and Early Intervention Programs

Affirming that Each Mind Matters in California

Through the California Mental Health Services Authority (CalMHSA), counties are leveraging their Proposition 63 (Mental Health Services Act) resources to support Prevention and Early Intervention (PEI) statewide programs that are preventing suicide, improving student mental health, and reducing stigma and discrimination.

What Have CalMHSA's Statewide PEI Programs Accomplished?



Statewide Efforts Build Upon Local Programs

Statewide programs bolster county efforts to achieve deep, systemic, and long-lasting change.

Counties Working Together

Counties' collective investment is achieving economies of scale; for example counties have obtained nearly \$9 million in free media value by working jointly through CalMHSA.

RESULTING IN WELLNESS & RECOVERY

Research demonstrates that PEI programs effectively reduce the risk of consequences related to untreated mental illness. PEI programs address multiple levels of prevention, focusing on improving the overall health and wellness of whole populations, changing knowledge, attitude and awareness of mental health conditions, and encouraging and facilitating help-seeking among those who are experiencing mental health challenges.

A California Legacy

A unique spotlight is on California for being one of the most innovative states implementing programs to promote mental health at an unprecedented scale. California's collective commitment to mental wellness thrives outside of California, as other states and counties adopt and benefit from these locally-developed programs.

