

# Extra! Extra! CalMHSA Express



WELLNESS • RECOVERY • RESILIENCE

---

## **Week In Review:**

- *Santa Rosa Junior College hosts “Best Practices in Campus Threat Assessment” training*
- *Program Partner Spotlight highlights AdEase Know the Signs campaign*

## **Hotshots (funded by CalMHSA and Proposition 63)**

### **Best Practices in Campus Threat Assessment Training at Santa Rosa Junior College:**

*The first of 19 regional training events planned by the California Community College Student Mental Health Program (CCC SMHP) took place on October 26th, 2012 at Santa Rosa Junior College. “Best Practices in Campus Threat Assessment” attracted over 100 participants from more than 20 counties. The training was provided by Rich Wilson from SIGMA Threat Management Associates with welcome remarks delivered by Santa Rosa Junior College President Dr. Frank Chong and Michael Kennedy, Director, Behavior Health Division, Sonoma County.*

*Due to the high demand and interest in this topic, additional trainings are in the process of being scheduled at Southern and Central California colleges. The event was coordinated by the CCC SMHP’s Training and Technical Assistance contractor, the Center for Applied Research Solutions (CARS). More information about CCC SMHP and the training and TA services funded by CalMHSA can be found at:*

*<http://www.cccco.edu/mentalhealth> and*

*<http://www.cccstudentmentalhealth.org/main.php>*

## **Prevention and Early Intervention Reaching Communities Across the State**

**Program Partner Spotlight Features AdEase:** *The second program partner spotlight features AdEase and their work on the Know the Signs campaign. Program Partner*

Spotlights are monthly descriptions of a CalMHSa program partner and the tremendous work they do. The spotlights are an opportunity to learn how each partner is working to achieve the goals set out by Prop. 63. Learn about the campaign here:

<http://calmhsa.org/wp-content/uploads/2012/01/ADEASE-final-11-5-12.pdf>

To see previous Program Partner Spotlights, please see the link below:

<http://calmhsa.org/documents/newsletters-reports/>

### **Down the Pipeline**

#### **Latino Outreach Forums:**

Leaders from the Latino community in the medical, educational, faith-based and media fields will come together in Salinas (November 7), Merced (November 8), and Fresno (November 9) for the Central Valley Latino Family Forums series, organized by Citizen Relations as part of the Latino Family Outreach Program under the Social Marketing Stigma and Discrimination Reduction contract with Runyon Saltzman & Einhorn. The forums are designed to initiate dialogue about issues of stigma and discrimination around mental illness for Latino families. The content of the forums will inform the development of print resources and help establish new ambassadors who can distribute the materials within their communities.

#### **Suicide Prevention Toolkit Webinar Reminder:**

As part of the statewide suicide prevention social marketing campaign, AdEase has created a Media Advocacy toolkit designed to help Counties effectively work with local media to report suicide responsibly, to encourage help-seeking behavior, and to provide resources within their news stories.

To accompany the guide, Ad Ease is **offering a one-hour webinar on Thursday, November 8th from 1pm-2pm**. If you are unable to participate in the webinar, it will be archived on Your Voice Counts ([www.YourVoiceCounts.org](http://www.YourVoiceCounts.org))

Who should attend: County PIOs, PEI and MHSa Coordinators, Mental Health Directors and others who interact with the news media or act as a spokesperson on suicide prevention in your county and who may want to enhance their skills with particular content that relates to suicide prevention.

To RSVP: <https://attendee.gotowebinar.com/register/523871456700009472>

Questions? Contact Theresa Ly at [tly@edc.org](mailto:tly@edc.org) or 916-494-9616.