

Communication Tools



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Crisis

LA County Mental Health:

- Major disasters
- Personal trials



Priorities of Service

LACDMH responds to community disaster service needs according to priority:

- Care for emergency needs of employees, visitors and clients housed within each DMH facility, with emphasis on evacuation of the building.
- Provide emergency psychiatric intervention to persons in crisis who are dangerous to themselves or others.
- Participate in legally mandated proceedings which must meet specified immediate statutory deadlines, such as judicial and administrative hearings, unless suspended by the court.



Priorities of Service

(cont'd)

- Provide clinical services to mental health consumers who are disaster victims.
- Provide crisis intervention services to persons not considered dangerous to themselves or others.
- Provide and coordinate mental health services for general disaster victims.
- Provide routine ongoing mental health services to current consumers.



Emergency Outreach Bureau Disaster Response Teams



http://dmh.lacounty.gov/wps/portal/dmh/our_services/countywide?1dmy&page=dept.lac.dmh.home.services.countywide.detail.hidden&urile=wcm%3apath%3a/dmh+content/dmh+site/home/our+services/our+services+detail/eob-field+response+operations



EMERGENCY OUTREACH BUREAU
Field Response Operations

LAW ENFORCEMENT TEAMS (LET)

LA County Sheriff's Department
Mental Evaluation Team (MET)

LA County Metropolitan Transit Authority
Crisis Response Unit (CRU)

Los Angeles Police Dept.
Systemwide Mental Assessment Response Team (SMART)

Los Angeles Police Dept.
Case Assessment and Management Program (CAMP)

Long Beach Police Dept.
Mental Evaluation Team (LB MET)

Pasadena Police Dept.
Homeless Outreach Psychiatric Evaluation (HOPE)

Santa Monica Police Dept.
Homeless Liaison Program (HLP)

Burbank Police Dept.
Mental Health Evaluation Team (BMHET)

Psychiatric Mobile Response Teams (PMRT)

Service Area 1

Service Area 2

Service Area 3

Service Area 4

Service Area 5

Service Area 6

Service Area 7

Service Area 8

School Threat Assessment and Response Team (START)

Specialized Teams

Homeless Outreach Mobile Engagement (HOME)

Specialized Prevention Unit (SPU)

Mental Health Alert Team (MHAT)

Emergency Response Teams (ERT)

Homeless Outreach Teams (HOT)

LPS DESIGNATED HOSPITALS PSYCHIATRIC EMERGENCY TEAMS (PET)

Aurora Charter Oak

BHC Alhambra

College Hospital

Del Amo Hospital

Kaiser Permanente (Kaiser members only)

LA Metropolitan Medical Center

Pacific Hospital of Long Beach

San Gabriel Valley Medical Center

Silver Lake Medical Center

Aurora Las Encinas

Bellflower Medical Center

Community Hospital of Long Beach

Encino-Tarzana Regional Center

Little Company of Mary/San Pedro

Mission Community Hosp.

Pacific Hospital of the Valley

St. Francis Hospital

Verdugo Hills Hospital

Teamwork



- Emergency Management Department, City of Los Angeles:
<http://emergency.lacity.org/EOCOperations/EmergencyOperationsCenter/index.htm>
- Emergency Management, LA County:
<http://lacoa.org/>
- Police
- Fire
- Red Cross

What can do you to prepare for the media spotlight?

- Timing is everything. Release all pertinent information at one time.
- Collect good data to give good advice.
- Focus on top-line insights and recommendations
- “1-800” numbers are still effective.
- Gather evidence of biased reporting before approaching editors.
- Cope with stress by focusing on others.
- Prioritize key audiences, and put employees and clients first.

Inform Media About Resources/What's Current

- Promote news about research
- Give Resources:
 - Didi Hirsch, <http://www.didihirsch.org/node/40>
 - American Foundation for Suicide Prevention: <http://www.afsp.org/research/our-research>
 - LA County Youth Suicide Prevention Project: <http://preventsuicide.lacoe.edu/>



LACDMH 24/7 ACCESS line:

1-800-854-7771

<http://dmh.lacounty.gov/wps/portal/dmh>

