

Suicide Prevention Initiative in the County of San Bernardino



OVERVIEW OF LOCAL IMPLEMENTATION

Local Implementation of Suicide Prevention Initiative Tools



- Know the Signs Campaign
- ASIST and safeTALK
- Subsequent Program/Policy Change

Know the Signs Campaign



- **Dissemination of Media Materials**
 - Behavioral Health Commission
 - Children's Policy Council
 - Child Death Review Board
 - Clinics and Contracted Provider Agencies
 - Other County Departments
- **Use of Talking points**
 - Interviews with media
 - Radio Interview

ASIST and safeTALK Trainings

ASIST Training

- Focus on Training System Partners



safeTALK

- Community Partners



Long Term Impact



- Program Changes
- Establishment of Local Network
- Strengthens Local Evaluation

Contact Information



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