

CalMHSA Express Week of March 10, 2014

Extra! Extra!
CalMHSA Express



WELLNESS • RECOVERY • RESILIENCE

Week In Review:

- *Entertainment Industries Council Promotes Mental Health for Underserved Native American Population*
- *Diverse New Voices Promote the Each Mind Matters Message*
- *Walk In Our Shoes Campaign Honored at ADDY Awards*
- *Apply for the Jerry Greenspan Student Voice of Mental Health Award*
- *Student Mental Health Program Activities Showcased at Annual Conference*
- *Foster Youth Appreciate Healthy Transitions Peer-to-Peer Mentor Groups*

Hot News (funded by CalMHSA and Proposition 63)

Entertainment Industries Council (EIC) Promotes Mental Health for Underserved Native American Population: EIC's TEAM Up Project and the Sonoma County Indian Health Project recently hosted a series of stigma reduction events for the Native American community. "Breaking the Cycle - Historical Trauma and Mental Health" began with a [KGUA radio broadcast](#) reaching over 6500 people, and will be broadcast nationwide. The show was followed by a Talking Circle to discuss mental wellness, and a community forum where 85 attendees discussed mental health among Native Americans. Contact: Scott Dorman at sdorman@eiconline.org or (818) 861-7782, or Adel Nur at anur@eiconline.org or (818) 861-7782.

Diverse New Voices Promote the Each Mind Matters Message: Stigma and Discrimination Reduction contractor, Runyon Saltzman & Einhorn (RS&E) has released [three short videos](#) that show the broad range of voices engaged in the [Each Mind Matters](#) campaign. New videos feature former Olympic athlete Greg Louganis, NAMI youth advocate Amanda Lipp, and Riverside county mental health worker Michael Bohon. Contact: Kate Calderazzo at kcalderazzo@rs-e.com.

“Walk In Our Shoes” Campaign Honored at ADDY Awards: The “Walk in Our Shoes” campaign designed to reduce mental health stigma in young audiences took home four prestigious [ADDY awards](#) from the American Advertising Federation Sacramento Ad Club, recognizing the outstanding advertising efforts by Stigma and Discrimination Reduction contractor RS&E on this groundbreaking and innovative campaign. Contact: Kate Calderazzo at kcalderazzo@rs-e.com.

Apply for the Jerry Greenspan Student Voice of Mental Health Award: The annual [Jerry Greenspan Student Voice of Mental Health Award](#) honors a student who is reducing prejudice around mental illness, raising awareness of mental health problems on campus, and encouraging help-seeking among their peers. The student selected for this award receives a \$2,000 cash scholarship, recognition on The Jed Foundation’s website, and a trip to New York to attend The Jed Foundation’s Annual Gala to receive the award. The deadline to apply is noon on March 17th, 2014, and students must apply for themselves. Contact: studentaward@jedfoundation.org or (212) 647-7544.

Student Mental Health Program Activities Showcased at Annual Conference: The [California Community College’s Student Mental Health Program](#) presented at the 18th Annual Health Services Association – California Community Colleges conference where Chancellor Dr. Brice Harris delivered the key-note address. Campuses presented their best practices and successes around Student Mental Health campus initiatives. Contact: Heather McClenahen at hmcclenahen@foundationccc.org or (916) 498-6707.

Foster Youth Appreciate Healthy Transitions Peer-to-Peer Mentor Groups: The California Community Colleges Student Mental Health Program’s Transition Age Foster Youth Project at Woodland Community College recently received strong feedback from participating foster youth. Contact: Colleen Ammerman at cammerman@foundationccc.org.

Here is a sample of the participant feedback:

“You have helped me be a more courageous and confident young woman. I appreciate everything you have done for all of us. Thank you so much!”

“Thank you so much for everything you’ve done for us. It has changed my life.”

“We all have a mission in life. I believe mine is to help others, just as it is seems like it is yours. You do not understand how much we all appreciate all the good deeds you are doing.”

Down the Pipeline

Disability Rights California (DRC) Conducts Community Outreach in San Diego: DRC will have two community outreach opportunities in San Diego in March:

- **Women's Resource Fair** on Saturday, March 15th, 2014, from 8:30am to 3:00pm at the Golden Hall at the San Diego Community Concourse, 202 C St., San Diego. This will be the 25th year that service providers from throughout San Diego County join with local bar associations to help indigent, homeless, and abused women and their children access a variety of legal, social, medical, employment, job training, shelter and other services.
- **Recovery Innovations Wellness & Recovery Summit "Celebrate your Future" 2014** on Wednesday, March 19th, 2014, from 9:00am to 2:00pm at the Joe & Vi Jacobs Center, 404 Euclid Ave., San Diego. Contact Recovery Innovations, San Diego at (858) 274-4650

to register. Contact: Margaret Jakobson-Johnson at margaret.jakobson@disabilityrightsca.org.

Art Exhibit Exploring Mental Health Coming to Orange County: Stigma and Discrimination Reduction Contractor RS&E and NAMI California will facilitate an art exhibition in Orange County titled, "See and Be Seen," which features art created during hands-on arts workshops for persons facing mental health challenges. These exhibitions give consumers the opportunity to present themselves in a creative and empowering way, emphasizing their experiences of hope, wellness and resilience. The Orange County exhibition is running through April 27th, 2014 on Fridays, Saturdays and Sundays from 1:00pm to 6:00pm at the Hibbleton Gallery located at 223 W. Santa Fe Ave in Fullerton. The artist reception takes place Saturday, March 15th, 2014 from 12:30pm to 5:30pm. Contact (714) 420-8524 for more information and watch for additional updates [here](#). Contact: Carlo Ammatuna at cammattuna@rs-e.com.

Do you have news to share? Send submissions to Jenna Thompson at Jenna@paschalroth.com.