

CalMHSAs Newsletter

SUMMER 2011



From CalMHSAs Executive Director

John E. Chaquica, CPA, MBA, ARM

CalMHSAs entered into its third year of existence on July 1, 2011. Marking the milestone, we are pleased to bring you the new and improved quarterly CalMHSAs Newsletter. It will be issued each season and we welcome your comments on its design and content.

As you are now aware, in July we start with some new but familiar faces; with Dr. Wayne Clark as our new President and the new George Hills/CalMHSAs staff—Ann Collentine, Stephanie Welch, and Jenifer McDonald. Although Mr. Allan Rawland, our esteemed inaugural President, has termed out, we hope to keep him active with CalMHSAs in our collective quest to have full county/city membership. Stay tuned!

In the true spirit of CalMHSAs we continue to push forth the aggressive timeline for Workplan implementation. The new staff have not missed a beat in picking up from the great effort and accomplishments of Mr. Edward Walker. Our goal of having all approved contracts (21) completed in August is ambitious but we must continue to push to get services started and the mental health community involved.

CalMHSAs continues to work with our Stakeholders to ensure meaningful participation. Our latest effort is the creation of a Program Committee with seats for Stakeholders. This will be considered at our July

board meeting. In addition staff has reached out for input on our re-design of the CalMHSAs website. We are holding that meeting on July 20th and look forward to hearing ideas to continuously improve our services.

From CalMHSAs President

Wayne Clark, PhD, Monterey County

CalMHSAs should be proud of its accomplishments over the last year. Three plans for Statewide PEI projects have been approved and RFPs have been let. The implementation of these efforts will have a lasting impact on preventing suicides, reducing stigma and discrimination, and improving student mental health. Our next immediate objective is to assure that all California Counties are members of CalMHSAs. Overall we anticipate that by showing that CalMHSAs is a more efficient and effective method of Governing, we can take Community Mental Health to the next level of improving the lives of California citizens.

Membership

Five new members have joined CalMHSAs since February—El Dorado, Lassen, Humboldt, Napa and San Mateo counties—bringing the portion of the State's population covered by CalMHSAs to 34 million residents or nearly 90%. CalMHSAs's membership now stands at 37 members representing 38 counties. With a goal of 100% participation, CalMHSAs staff and five regional representatives continue to communicate closely with the Mental Health Directors of the non-members counties addressing questions and providing information and guidance on how to become a CalMHSAs member.

| SUICIDE PREVENTION | COMPONENT | PROPOSER | REGION COVERED | STATUS |
|--|-----------|--|--|----------|
| PROGRAM 1: Suicide Prevention Network Program (SPNP) | N/A | Didi Hirsch Psychiatric Services dba Didi Hirsh Mental Health Services | Statewide | Approved |
| PROGRAM 2: Regional & Local Suicide Prevention Capacity-Building Program (RLSPCB) | N/A | Transitions Mental Health Association | Southern: San Luis Obispo, Santa Barbara & Kern | Approved |
| | N/A | Didi Hirsch Psychiatric Services dba Didi Hirsh Mental Health Services | Southern and Los Angeles: Ventura, San Bernardino, Riverside, Orange, San Diego, Imperial and Los Angeles | Approved |
| | N/A | North Bay Suicide Prevention Project, Family Services Agency of Marin | Bay Area (North): Marin, Sonoma, Napa, Lake, Mendocino & Solano | Approved |
| | N/A | San Francisco Suicide Prevention | Bay Area: San Francisco, San Mateo, Contra Costa | Approved |
| | N/A | Family Services Central Coast | Bay Area: Monterey, Santa Cruz & Santa Clara | Approved |
| | N/A | Kings View Suicide Prevention Program | Central: Fresno, Madera, Merced, Stanislaus | Approved |
| | N/A | Institute on Aging Center for Elderly Suicide Prevention (CESP) | Central & Superior: Sacramento, El Dorado, Placer, Yolo, Sutter/Yuba, Amador, Butte, Colusa, Glenn, Trinity, Humboldt, Siskiyou and Modoc | Approved |
| PROGRAM 3: Social Marketing Suicide Prevention Campaign (SMSPC) | N/A | AdEase | Statewide | Approved |
| PROGRAM 4: Suicide Prevention Training & Workforce Enhancement Program | N/A | Living Works, Education, LP | Statewide | Approved |

| STUDENT MENTAL HEALTH INITIATIVE | COMPONENT | PROPOSER | REGION COVERED | STATUS |
|---|-----------|---|----------------|----------|
| PROGRAM 1: Statewide K-12 Student Mental Health | NA | California Department of Education | Statewide | Approved |
| PROGRAM 2: Regional K-12 Student Mental Health | NA | CA County Superintendents Educational Services (CCSESA) | Regional | Pending |
| PROGRAM 3: Student Mental Health California State University | NA | California State University | Statewide | Approved |
| PROGRAM 4: Statewide Student Mental Health California Community Colleges | NA | California Community Colleges | Statewide | Approved |
| PROGRAM 5: Statewide Student Mental Health University of California | NA | University of California | Statewide | Approved |

| STIGMA AND DISCRIMINATION REDUCTION | COMPONENT | PROPOSER | REGION COVERED | STATUS |
|---|---|--|----------------|----------|
| PROGRAM 1: Strategies for a Supportive Environment Program (SSEP) | One: Stigma & Discrimination Reduction Consortium | CA Network of Mental Health Clients | Statewide | Approved |
| | Two: Social Marketing | TBD | Statewide | Pending |
| | Three: Capacity Building | TBD | Statewide | Pending |
| PROGRAM 2: Values, Practices and Policies Program (VPPP) | One: Resource Development | Mental Health Association of San Francisco | Statewide | Approved |
| | Two: Partnering w/the Media and the Entertainment Industry | Entertainment Industries Council, EIC | Statewide | Approved |
| | Three: Promoting Integrated Health | Community Clinic Initiative | Statewide | Approved |
| | Four: Promoting Mental Health in the Workplace | None | Statewide | None |
| | Five: Reducing Stigma and Discrimination in Mental Health System Partners | NAMI California | Statewide | Approved |
| PROGRAM 3: Promising Practices Program (PPP) | N/A | Mental Health Association of San Francisco | Statewide | Approved |
| PROGRAM 4: Advancing Policy to Eliminate Discrimination Program (APEDP) | N/A | Disability Rights CA | Statewide | Approved |

Statewide PEI Programs

- Proposal review panels comprised of subject matter experts met in April and May to evaluate and provide feedback on the proposals submitted for Suicide Prevention, Stigma and Discrimination Reduction, and Student Mental Health. At the May 6th board meeting, the board approved ten service providers to deliver Suicide Prevention services throughout California. At the June 9th board meeting, the board approved seven services providers to deliver Stigma and Discrimination Reduction services and four service providers to

deliver Student Mental Health services throughout California. CalMHSa staff has begun contract negotiations with the providers approved with plans to complete negotiations in August.

- CiMH continues to provide **Technical Assistance and Capacity Building** services to eight of CalMHSa's member counties with interest in additional individual technical assistance being assessed. Each participating county is offered the following options to select from based on their specific needs:

Option 1 – Describing your program;

deciding on your evaluation questions, designing your evaluation, data collection and data analysis

Option 2 – Justifying your conclusions and sharing the lessons learned

CiMH has agreed to conduct regional meetings to assess county needs for overall training and technical assistance from the JPA, and will include inquires as to additional county need for evaluation capacity building training and technical assistance. These regional meetings will be conducted in coordination with JPA staff.

- CalMHSA is working with Contra Costa Mental Health (CCMH) staff on the details for administration of their Workforce Education & Training funds (WET). The WET program of interest is their CCMH Loan Repayment and Scholarship Program. Specifically this is a Bachelors and Masters' Level Program which allows 10 full-time permanent CCMH employees (five at the Bachelors Level and five at the Masters' Level), pursuing a degree in the Mental Health field, to receive scholarships.
- Director of Marin County, Division of Mental Health Bruce Gurganus reached out to CalMHSA regarding our interest in providing fiscal and administrative services for a \$200,000 SAMHSA grant. The Federal funds allow for the development of an action plan with educators, professionals, consumers, families and State and Federal offices in order to assure that trained staff is available to provide mental health services to Marin clientele and those in other counties.

CalMHSA Submits SAMHSA Grant

On June 1st, CalMHSA submitted a grant application to SAMHSA for the 2011 SAMHSA System of Care Expansion Planning Grants Program with collaboration from CiMH, UACF, and CAYEN and support from DMH, 16 member counties and many stakeholder

agencies from throughout California. The purpose of the grant funds is to improve upon and expand on mental health services for children with mental health problems. The CalMHSA plan includes using the funds for convening meetings, performing policy research, engaging stakeholders, and developing policies, legislation, and recommendations to improve the coordination and integration of services. The result will be more efficient and effective services; the planning grant will not fund a new program.

More specifically, should CalMHSA be awarded the grant, the key partners will form a small workgroup of project director, principal consultants, stakeholder representative, evaluator, and CalMHSA members. This group will work to create a larger SOC Expansion Planning Team (SOCEPT) consisting of CYF, stakeholders, government agencies, non profits, legislative staff, and other interested parties. The SOCEPT will meet at least monthly to review the following items:

- current status of children's mental health services in California,
- philosophy of SOC
- elements needed in the plan,
- strategies for sustainability,
- alternatives available from other states
- legislative policy and regulatory changes needed,
- links to Medicaid and health care reform

Administrative

George Hills Company (GHC) and California Mental Health Services Authority (CalMHSA) are pleased to announce the appointment of Ms. Ann Collentine, MPPA, to Program Director, and Ms. Stephanie Welch, MSW, to Program Manager, a newly created position designed to meet the growing demands and needs of CalMHSA. Ms. Collentine will succeed Mr. Edward Walker, LCSW, who as our first Program Director

was instrumental in the success of CalMHSa. Mr. Walker is retiring after nearly 40 years of exceptional professional service in the California mental health system. In addition, GHC has added Jenifer McDonald to assist with our database for contract management and conference/meeting management.

Ms. Collentine and Ms. Welch will provide highly responsible and complex administrative support and leadership to the CalMHSa Board of Directors and me, as Executive Director. Focusing on the Statewide PEI Projects administered by CalMHSa, they will work closely with CalMHSa partners, the California State Department of Mental Health (CDMH), the Mental Health Services Oversight and Accountability Commission (MHSOAC), and the County Mental Health Directors Association.

Ms. Collentine provides over 20 years of administrative experience, 17 of those working in California's mental health system, including recently with the Mental Health Services Oversight and Accountability Commission (MHSOAC) where she served as Mental Health Program Supervisor.

Ms. Welch provides over ten years of professional experience in mental health policy analysis and advocacy, including recently serving as Associate Director, Mental Health Services Act (MHSa) for the California Mental Health Directors Association (CMHDA).

We are excited to have two such talented individuals who have demonstrated excellence in the mental health industry, specifically their knowledge of MHSa and CalMHSa. Their talents will be instrumental in

CalMHSa's continued success in implementation of the Statewide PEI Projects—Suicide Prevention, Stigma and Discrimination Reduction, and Student Mental Health.

Joining the CalMHSa team also this spring is Jenifer McDonald, former Associate Manager for CAJPA. She brings years of experience executing both on- and off-line programs, meetings, and activities in the public sector.

Ms. Collentine, Ms. Welch and Ms. McDonald work out of George Hills Company's (GHC) Rancho Cordova/Sacramento Office.

• **On June 9th, the board approved the** Committee election for the four officer positions as well as the Central and Superior region representatives, all of whose terms were ending on June 30th. The Executive Committee for 2011-13 will be:

- **President:** Wayne Clark, PhD, Monterey County
- **Vice President:** Maureen F. Bauman, LCSW, Placer County
- **Secretary:** Karen Baylor, PhD, LMFT, San Luis Obispo County
- **Treasurer:** Scott Gruendl, MPA, Glenn County
- **Central Region:** Brad Luz, PhD, Sutter/Yuba Counties
- **Superior Region:** William Cornelius, PhD, Colusa County
- **Bay Area:** Michael Kennedy, MFT, Sonoma County
- **Southern Region:** Mark Refowitz, MSW, Orange County
- **Los Angeles Region:** William Arroyo, MD,



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