

# **CalMHSA Prevention and Early Intervention Stigma and Discrimination Reduction Consortium Plan**

Presentation To The  
**CalMHSA Program Advisory Committee**

By: Adele James, Contract Program Manager  
January 12, 2012  
Sacramento, California

# Key Activities Over the Next 9 Months

- Identify/recruit individuals and organizations reflective of SDR Initiative stakeholder categories as Consortium members
- Convene Consortium and facilitate its review and provision of feedback on SDR messaging, & PEI messaging in general
- Work with Consortium members to plan transition of entity's administrative functions to a consumer/client led group by 9/29/12

# Assistance Needed

1. Identification of potential Consortium Members
2. Feedback on draft Consortium Membership Application Package

# SDR Consortium Representation

<b>1. County behavioral health agencies</b>	<b>2. State agencies</b>	<b>3. Rural communities*</b>
<b>4. Business community/employers/human resources*</b>	<b>5. Multicultural and community-based organizations</b>	<b>6. Client, family, youth and peer support advocacy groups</b>
<b>7. Health and mental health providers</b>	<b>8. Insurance industry*</b>	<b>9. Educators, local educational agencies and institutions of higher education</b>
<b>10. Spiritual and faith-based organizations</b>	<b>11. Older adult service providers</b>	<b>12. Private foundations</b>
<b>13. Social services</b>	<b>14. Survivors of suicide attempts and their caregivers</b>	<b>15. Broader medical community</b>
<b>16. Public health</b>	<b>17. Law enforcement, and juvenile justice*</b>	<b>18. Court system*</b>
<b>19. Military partners such as Veterans Affairs, the National Guard, county veteran offices, student veterans, etc. *</b>	<b>*Categories where representation has been lacking in past activities.</b>	

# Contact Information

**Adele James, Program Manager**

**Email: [adele@adelejamesconsulting.com](mailto:adele@adelejamesconsulting.com)**

**Phone: 916-947-6092**

# End

## Thank you!

## **SDR Consortium Membership Application Process**

1. A request for nomination letter was developed and broadly disseminated to stakeholders and consumers on January 4, 2012 with a final nomination submission request date of January 18, 2012.
2. All nominees will be sent a Consortium Membership Application Package. The Package will consist of a: Consortium Application, request for Resume, Terms and Conditions of Consortium Membership Document, and Conflict of Interest Form. Applicants will be required to sign and return all documents in order for Application Package to be considered complete.
3. The Consortium Membership Application will serve as the first criteria for candidate selection and is designed to identify criteria reflective of the constituency groups identified as the target audiences in the Stigma & Discrimination RFP. The Program Manager, with the assistance of CiMH, will conduct an initial review of applications to ensure that candidates meet application criteria.
4. A committee of consumers, family members and parents will be identified to assist in review and ranking of the applications and to ensure that final selection of applicants is reflective of target constituencies.
5. All applicants will be notified of the status of their applications by February 2012, and the first consortium meeting will be convened in either February or March 2012.

# DRAFT

## CALIFORNIA MENTAL HEALTH SERVICES AUTHORITY (CalMHSA)

### PREVENTION & EARLY INTERVENTION INITIATIVE STIGMA & DISCRIMINATION (SDR) CONSORTIUM APPLICATION

<b>APPLICATION'S NAME:</b>		<b>AFFILIATION:</b>	
<b>PHONE #:</b>		<b>EMAIL:</b>	
<b>ADDRESS:</b>			
<p>The SDR Consortium will consist of 15-20 members, and at a minimum should have representation from individuals and organizations as described in the SDR RFP. Key tasks of the Consortium over the next 9 months will include: 1) Development/support of a transition plan for the Consortium's administration to a consumer/client-led organization that has the capacity to manage the work of the project until the SDR Initiative concludes on June 30, 2014; 2) Review/comment on SDR messaging, and messaging for the PEI Initiatives in general, to ensure consistency; 3) Exploration of strategies for how the Consortium can serve as the "hub" or "clearinghouse" for accessible and cultural relevant anti-stigma materials for California's diverse populations and communities, and provision of recommendations for development of the clearing house in collaboration with other CalMHSA contractors.</p>			
<b>DEMOGRAPHICS (Check all that apply)</b>			
<b>GENDER:</b>		<input type="checkbox"/> Male	<input type="checkbox"/> Female
<b>AGE:</b>	<input type="checkbox"/> 18-25 <input type="checkbox"/>	<input type="checkbox"/> 26-40	<input type="checkbox"/> 41-59 <input type="checkbox"/> 60+
<b>ETHNICITY:</b>	<input type="checkbox"/> African American	<input type="checkbox"/> Latino/Chicano	<input type="checkbox"/> Native American
<input type="checkbox"/> Caucasian	<input type="checkbox"/> Asian Specify: _____	<input type="checkbox"/> Other Specify: _____	
<b>GEOGRAPHIC EXPERTISE:</b>	<input type="checkbox"/> Urban	<input type="checkbox"/> Rural	<input type="checkbox"/> Suburban
<b>CMHDA REGION:</b>	<input type="checkbox"/> Superior	<input type="checkbox"/> Central	<input type="checkbox"/> Bay Area
<input type="checkbox"/> Southern		<input type="checkbox"/> Los Angeles	
<b>PROFESSIONAL AND LIVED EXPERIENCE:</b>			
<input type="checkbox"/> County Behavioral Health Agency	<input type="checkbox"/> State Agencies	<input type="checkbox"/> Rural Communities	
<input type="checkbox"/> Business Community/Employer/Employment Outplacement Staff	<input type="checkbox"/> Multicultural & Community-based organizations	<input type="checkbox"/> Client, family, youth and peer support advocacy groups	
<input type="checkbox"/> Health and mental health providers	<input type="checkbox"/> Insurance industry	<input type="checkbox"/> Educators, local educational agencies and institutions of higher education	
<input type="checkbox"/> Spiritual and faith-based organizations	<input type="checkbox"/> Older adult service providers	<input type="checkbox"/> Private foundations	
<input type="checkbox"/> Social services	<input type="checkbox"/> Survivors of suicide attempts and their caregivers	<input type="checkbox"/> Broader medical community	
<input type="checkbox"/> Public health	<input type="checkbox"/> Law enforcement, and juvenile justice	<input type="checkbox"/> Court system	
<input type="checkbox"/> Military partners such as Veterans Affairs, the National Guard, county veteran offices, student veterans, etc. Specify: _____			



**We are looking for individuals who are team players, understand the importance of a broader agenda that builds and engages multiple partners to move the issue of prevention of mental illness forward, and individuals who can work through process.**

1. Please write a brief paragraph describing your professional and/or lived experiences with the groups you have checked above.
2. What particular skill sets, expertise, and/or strengths can you bring to this process that supports your interest in being a member of the SDR Consortium?
3. What similar processes have you participated in that involved multiple stakeholders coming together to support a common agenda, and how would you describe your role in navigating and supporting the outcome of this process?

## DRAFT STIGMA & DISCRIMINATION CONSORTIUM APPLICANT REVIEW TOOL

<b>Reviewer Name:</b>		<b>Date:</b>
<b>Consortium Applicant's Name:</b>		
CATEGORY	COMMENTS	RATING (1-5) <i>1= Poor 2= Below average 3= Average 4= Good 5= Excellent</i>
<b>DEMOGRAPHICS:</b> <i>Overall Demographics and Reflection of SDR Initiative RFP Representation Including Categories Often Lacking Representation</i>		
<b>PROFESSIONAL/LIVED EXPERIENCE:</b> <i>Depth and Context of Professional and/or Lived Experience of Groups Checked</i>		
<b>SKILLS, EXPERTISE, STRENGTHS:</b> <i>Skill Sets, Expertise, and/or Strengths that Support Interest in Consortium Membership</i>		
<b>SIMILAR EXPERIENCE &amp; ROLE PLAYED:</b> <i>Experience in Similar Processes Involving Multiple Stakeholders Supporting a Common Agenda and Applicant's Role in Navigating/Supporting Outcome of Process</i>		
<b>TOTAL SCORE</b>		