

MINUTES

CALIFORNIA MENTAL HEALTH SERVICES AUTHORITY (CaMHSA) BOARD OF DIRECTORS MEETING – REGULAR MEETING

Sacramento, California

October 11, 2012

MEMBERS PRESENT

Wayne Clark, PhD, CaMHSA President, Monterey County
Maureen F. Baumann, LCSW, CaMHSA Vice President, Placer County
Karen Baylor, PhD, MFT, CaMHSA Secretary, San Luis Obispo County
Scott Gruendl, MPA, CaMHSA Treasurer, Glenn County
William Arroyo, MD, Los Angeles Region Representative
Michael Kennedy, MFT, Bay Area Region Representative, Sonoma County
William Cornelius, PhD, Superior Region Representative, Colusa County
Daniel Nielson, MPA, El Dorado County
Barbara LaHaie, Humboldt County
Mary Ann Ford Sherman, MA, Kings County
Kristy Kelly, MFT, Lake County
Tom Pinizzotto, MSW, Mendocino County (alternate)
Karen Stockton, PhD, MSW, Modoc County
Jaye Vanderhurst, LCSW, Napa County
Mary Hale, Orange County
Jerry Wengerd, LCSW, Riverside County
JaneAnn LeBlanc, Sacramento County (alternate)
CaSonya Thomas, MPA, CHC, San Bernardino County
Jean Anderson, San Joaquin County (alternate)
Stephen Kaplan, San Mateo County
Nancy Pena, PhD, Santa Clara County
Suzanne Tavano, BSN, PhD, Santa Cruz County
Donnell Ewert, MPH, Shasta County (alternate)
Halsey Simmons, MFT, Solano County
Adrian Carroll, MFT, Stanislaus County (alternate)
Brad Luz, PhD, Sutter/Yuba County
Rita Austin, LCSW, Tuolumne County
Noel J. O'Neill, MFT, Trinity County
Susan Kelly, Ventura County (alternate)
Kim Suderman, LCSW, Yolo County

ALTERNATES PRESENT

Asha George, PhD, Humboldt County (alternate)

MEMBERS ABSENT

Karyn Tribble, PsyD, LCSW, City of Berkeley
Anne Robin, MFT, Butte County
Mary Roy, MFT, Contra Costa County
Gary R. Blatnick, Del Norte County
Donna Taylor, RN, Fresno County
Michael Horn, MFT, Imperial County
Gail Zwier, PhD, Inyo County
Jim Waterman, PhD, Kern County
Ken Mannel, Lassen County
Janice Melton, LCSW, Madera County
Margaret Kisliuk, HHS, Marin County
Jim Rydingsword, Mariposa County
Robin Roberts, MFT, Mono County
Michael Heggarty, MFT, Nevada County
Alan Yamamoto, LCSW, San Benito County
Alfredo Aguirre, LCSW, San Diego County
Jo Robinson, San Francisco City and County
Michael Noda, Siskiyou County
Jesse Duff, Tri-City Mental Health Center
Timothy Durick, PsyD, Tulare County

STAFF PRESENT

John Chaquica, CPA, MBA, ARM, CalMHSA Executive Director
Kim Santin, CPA, CalMHSA Finance and Administration Director
Ann Collentine, MPPA, CalMHSA Program Director
Stephanie Welch, MSW, CalMHSA Program Manager
Laura Li, CalMHSA Program Analyst
Amy Shearer, CalMHSA Research Assistant
Maya Maas, CalMHSA Executive Assistant
Doug Alliston, Legal Counsel, Murphy Campbell Guthrie & Alliston

MEMBERS OF THE PUBLIC

Stacie Hiramoto, Racial and Ethnic Mental Health Disparities Coalition (REMHDCO)
Kathleen Derby, NAMI California
Kathleen Casela, United Advocates for Children and Families (UACF)
Anara Guard, Education Development Center
Jana Sczersputowski, Your Social Marketer
Trisha Hall, AdEase

Richelle Brown, AdEase
Stacy Smith, AdEase
Kerryann Schuette, Ventura County
Brian Canning, Free Your Mind Projects
Patricia Ryan, California Mental Health Directors Association (CMHDA)

1. CALL TO ORDER

The regular meeting of the Board of Directors of the California Mental Health Services Authority (CalMHSA) was called to order by President Wayne Clark, PhD, Monterey County at 2:51 p.m. on October 11, 2012, in the Marriott Cal Expo, located at 300 J Street, Sacramento, California. President Clark asked Laura Li, Program Analyst, to call roll in order to confirm a quorum of the board.

2. ROLL CALL AND INTRODUCTIONS

Ms. Li called roll and informed President Clark a quorum had been reached. President Clark asked staff and members of the public to introduce themselves.

3. INSTRUCTIONS FOR PUBLIC COMMENT AND STAKEHOLDER INPUT

Mr. Alliston, Legal Counsel, reviewed the instructions for public comment, including the process of public comment cards. He also noted items not on the agenda would be reserved for public comment at the end of the agenda.

4. APPROVAL OF AGENDA AS POSTED (OR AMENDED)

President Clark called for approval of the agenda as posted and asked for comment from Board members. Hearing none, President Clark entertained a motion to approve the agenda as posted.

Action: *A motion was made to approve the agenda as posted.*

Motion: *Scott Gruendl, Glenn County*

Second: *Brad Luz, Sutter/Yuba County*

Motion carried by unanimous consent.

Public comment was heard from the following individual(s):

None

5. CMHDA STANDING REPORT

President Clark called on Patricia Ryan, CMHDA, for any updates on CMHDA business that might be of interested to the board. Ms. Ryan gave a brief review of CMHDA's work with CalMHSA to contract with the Department of State Hospitals. Both organizations are working to address the state's concerns with the JPA acting on behalf of counties.

6. STATEWIDE PEI PROGRAMS

A. Program Partners Presentation – AdEase

Stephanie Welch, Program Manager, introduced the AdEase team who provided the board with an update on the Suicide Prevention Program 3: Social Marketing Suicide Prevention Campaign, which will be launched towards the end of October 2012. The team outlined the campaign as it relates to the tasks given to them by the board of increasing public awareness that suicide is preventable and encouraging help-seeking behaviors.

Public comment was heard from the following individual(s):
Kathleen Derby, NAMI California

6. CONSENT CALENDAR

President Clark acknowledged the consent calendar and asked for comment from Board members. Hearing none, President Clark entertained a motion to approve the consent calendar.

Action: *A motion was made to approve the consent calendar.*

Motion: *Scott Gruendl, Glenn County*

Second: *Brad Luz, Sutter/Yuba County*

Motion carried unanimously.

Public comment was heard from the following individual(s):
None

7. MEMBERSHIP

A. County Outreach Report

As Allan Rawland, CalMHSA Associate Administrator – Government Relations, was unable to make the meeting, John Chaquica, Executive Director, provided an update on outreach efforts. Several of the non-member counties have informed staff of the intention of applying for membership over the next few months.

Action: *None, information only.*

Public comment was heard from the following individual(s):
None

8. PROGRAM MATTERS

A. Report from CalMHSA Program Director – Ann Collentine

Ann Collentine, Program Director, informed the board of personnel changes. Stephanie Welch has been promoted to Senior Program Manager while Sarah Brichler has been promoted to Program Manager and will begin her full-time position on Monday, October 15, 2012.

Ms. Collentine has provided a director's report in the board packet with more detailed information about the Statewide PEI Projects. Staff is trying a multi-prong approach for communication with the counties. For those counties with county liaisons, Ms. Collentine asked for verification that the correct person is listed to ensure they are the best link to the programs. Staff has begun issuing the weekly CalMHSA Express, which provides links to specific activities and goings-on throughout the state. Staff knows there is so much going on that the amount of information can be overwhelming. The board received Key Activity printouts that list contacts for each Statewide PEI Project; the document is also available on the CalMHSA Website.

Stephen Kaplan, San Mateo County, asked if assigning different liaisons for different tasks would be acceptable. Ms. Collentine assured Mr. Kaplan and the board this would be completely appropriate and, for counties that have the ability to do so, staff would welcome this approach.

President Clark reiterated staff's request for any suggestions on communicating with the board

William Arroyo, Los Angeles, encouraged staff to keep providing updates in electronic format for ease of distribution to county staff, stakeholders and others interested in where the PEI dollars are going.

Action: *None, information only.*

Public comment was heard from the following individual(s):

None

B. Report from the CalMHSA Advisory Committee – Maureen Bauman

Maureen Bauman, Placer County, who serves as CalMHSA Advisory Committee Co-chair, gave an update on the activities of the Committee. At their September 9, 2012, teleconference, the Committee filled two vacant positions. Robin Roberts, Mono County, will serve as the Committee's Central Region board representative and Kurt Schweigman from the Bay Area will serve as a stakeholder committee member representing the Native American community.

Action: *None, information only.*

Public comment was heard from the following individual(s):

None

C. Statewide PEI Implementation Work Plan Update – Ann Collentine

Ms. Collentine gave an update on the Plan Update approved by the board at the August 9, 2012 board meeting. Staff is moving quickly to get proposals from program partners for contract amendments. Final recommendations would be presented to the board for approval at the December 13, 2012 board meeting after being vetted by stakeholders

and the Advisory Committee in November 2012. A timeline was presented to the board for approval.

Additionally, Ms. Collentine requested board participation on the review panels. Sign-up sheets were distributed for each of the three initiatives and board members were given a review panel schedule.

Action: *Adoption of the timeline for Plan Update funding recommendations, in order to implement the approved Plan Update and quickly shift funding into program activities.*

Motion: *William Cornelius, Colusa County*
Second: *Karen Stockton, Modoc County*

Motion passed unanimously.

Public comment was heard from the following individual(s):
None

D. Stigma and Discrimination Reduction Consortium

Giving a brief background, Ms. Collentine brought to the board staff's recommendation for approval of a proposer to oversee the Stigma and Discrimination Reduction Consortium. Three proposals were received and following review panel and staff assessment, Mental Health Consumer Concerns was determined to be the best qualified organization for this project.

Noel O'Neill, Trinity County, asked if there were individuals with lived experience on the review panel. Ms. Collentine assured Mr. O'Neill and the board that there were review panel participants with lived experience.

Action: *Approval of proposer for Stigma and Discrimination Reduction Program 1: Strategies for a Supportive Environment Program, Component 1: Stigma and Discrimination Reduction Consortium, as more particularly stated in the Staff Analysis and Recommendations for Board Approval.*

Motion: *Karen Stockton, Modoc County*
Second: *Brad Luz, Sutter/Yuba County*

Motion passed unanimously.

Public comment was heard from the following individual(s):
None

E. MIG Communication Tools Update

Ms. Welch provided background on the communication tools project which includes a six page brochure highlighting PEI projects at the state and local level as well as a Web portal which will allow individual counties access to templates for future dissemination of localized information. Staff is requesting up to an additional \$20,000 for Spanish translation, printing and dissemination of the brochure being developed.

Mr. Gruendl asked what the cost would be to sustain the Web portal once the PEI Projects are completed. Ms. Welch informed the board she would take that question back to the communications ad hoc committee to be investigated further.

Karen Baylor, San Luis Obispo County, asked where additional funding would come from. Ms. Welch responded these funds would come from planning dollars.

Ms. Welch was asked about plans to translate into any other languages. She responded that it would be the desire and need to translate into other languages. Because the process is costly, translation into Spanish was the focus. There is interested to support counties in the future to translate the brochure into local threshold languages.

Action: *Approval of up to \$20,000.00 in additional funding for Spanish translation, printing and dissemination.*

Motion: *Jerry Wengerd, Riverside County*

Second: *Halsey Simmons, Solano County*

Motion passed unanimously.

Public comment was heard from the following individual(s):

None

F. Statewide Hospital Bed Utilization Planning Update

Mr. Chaquica gave an update on the statewide hospital bed utilization plan. Eight individuals have formed two workgroups—a Northern California subgroup and a Southern California subgroup. While the workgroups provide feedback to staff on contract specificity, staff has been communicating with the Department of State Hospitals regarding the contracting process.

Mr. Alliston provided more information about the Department of State Hospitals concerns with the JPA's authority to enter into a contract on behalf of counties. A meeting has been requested with Director Allenby to work through the concerns. Mr. Alliston urged CalMHSA to continue to work out what the JPA expects the relationship to be with the department, to clarify our roles and reach a point where CalMHSA can design a participation agreement.

Mr. Chaquica alerted the board of a survey being distributed shortly that will assist in the planning process going forward.

Action: *None, information only.*

Public comment was heard from the following individual(s):

Kathleen Derby, NAMI California

Patricia Ryan, California Mental Health Directors Association (CMHDA)

9. GENERAL DISCUSSION

A. Report from CalMHSA President – Wayne Clark

The CalMHSA Executive Committee met on October 3, 2012. The committee includes representatives from each of the five CMHDA regions as well as the four officers. On October 3rd, the committee reviewed the use of contract specialists in implementation of the Statewide PEI Projects. Their role will be to work with the counties to assure that the projects reflect what is going on within each county and counties are getting the services and information they need. The committee also reviewed procurement policy changes.

The committee discussed expanding the Executive Committee to include two (2) representatives for each of the CMDHA regions. This change will require a nominating committee and special election at the December 13, 2012 board meeting.

Action: *Approval of (1) proposed bylaw amendments (which would require a special election to be held at the December 2012 meeting of the Board to fill the new Executive Committee positions), and (2) discussion or action on other Executive Committee agenda items as deemed appropriate.*

Motion: *Jaye Vanderhurst, Napa County*

Second: *Michael Kennedy, Sonoma County*

Motion passed unanimously.

Public comment was heard from the following individual(s):

None

B. Report from CalMHSA Executive Director – John Chaquica

When CalMHSA was formed the contract with the Department of Mental Health (DMH) had not yet been approved. Administrative funding was provided by the 12 formation counties and amounted to about \$80,000. Those counties will be contacted by staff in the next few weeks with the option of either having their portion refunded or having those dollars moved into an existing program.

Staff continues to work with the Department of Health Care Services (DHCS) on extending CalMHSA's contract in order to have an effective evaluation period post project implementation. Staff met with DHCS on October 3, 2012. The meeting included a discussion of the roles laid out in the contract with DMH. DHCS made it clear it is not their intention to get in the way of CalMHSA's projects. They have asked for a period of time to discuss internally what to do with the contract.

Action: *None, information only.*

Public comment was heard from the following individual(s):
None

10. PUBLIC COMMENTS

A. Public Comments – Non-Agenda Items

President Clark invited members of the public to make comments on non-agenda items.

Public comment was heard from the following individual(s):
Stacie Hiramoto, Racial and Ethnic Mental Health Disparities Coalition (REMHDCO)

13.-14. NEW BUSINESS AND CLOSING COMMENTS

President Clark asked the board if there was any new business or closing comments. Hearing none, he entertained a motion to adjourn.

15. ADJOURNMENT

There being no further comments, the meeting was adjourned at 4:45 p.m.

Action: *To adjourn meeting.*

Motion: *William Arroyo, Los Angeles County*

Second: *Michael Kennedy, Sonoma County*

Motion carried unanimously.

Respectfully submitted,



Karen Baylor, PhD, LMFT
Secretary, CalMHSA

12/13/12
Date

CalMHSA PUBLIC COMMENT CARD

(Please Print)

All cards should be returned to staff prior to the start of the meeting. You will be called upon at the appropriate time to speak. Public Comment may be limited to three minutes per speaker. If you wish to remain anonymous, you can omit your name and organization, write your comment on the blank lines below and the President will read your comment/question.

(ONE COMMENT CARD PER AGENDA ITEM)

AGENDA ITEM: 6

PAGE NUMBER: _____

NAME: Kathleen Derby

ORGANIZATION: NAMI California

(Speakers should address the Board, not each other or the audience, and are expected to conduct themselves in an appropriate manner. No debate or argument between speakers and/or members of the audience shall be permitted. Comments relative to any issues that are currently the subject of active litigation will not be heard in the meeting.)

Comment/Question: The suicide prevention social marketing
campaign looks very thorough. I'm impressed by
the layers of the campaign. However, I have a question
about what it does for those who are having thoughts
of suicide. You have decided to focus on helpers
most likely based on research, but in an reaching a
wider audience but what about those who

INSTRUCTIONS FOR PUBLIC COMMENT AND STAKEHOLDER INPUT

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For Agenda items, public comment will be taken at the time those items are addressed. Each interested party is invited to complete the Public Comment Card and provide it to CalMHSA staff prior to start of meeting. When it appears there are several members of the public wishing to address the Board on a specific item, at the outset of the item the Board President may announce the maximum amount of time that will be allowed for presentation of testimony on that item.

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(ONE COMMENT CARD PER AGENDA ITEM)

AGENDA ITEM: State Hospitals

PAGE NUMBER: _____

NAME: Kathleen Derby

ORGANIZATION: NAMI California

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Comment/Question: The lack of communication/collaboration
between Dept of State Hospitals &
the counties is concerning.
As clients & family members we were
concerned about the reorganization
that it appeared to further distance
State Hospitals from the rest of the
community.

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(ONE COMMENT CARD PER AGENDA ITEM)

AGENDA ITEM: 4 - PUBLIC COMMENTS

PAGE NUMBER: _____

NAME: STARIE HIRAMOTO

ORGANIZATION: REMHD CO

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Comment/Question: COLLABORATION BETWEEN THE
CRDP PARTNERS (CA. REDUCING DISPARITIES
PROJECT) AND CALMHSA, AND OTHER
STATEWIDE MHSA PROJECTS

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