MINUTES

CALIFORNIA MENTAL HEALTH SERVICES AUTHORITY (CaMHSA)

BOARD OF DIRECTORS MEETING – REGULAR MEETING

Sacramento, California
August 9, 2012

MEMBERS PRESENT
Maureen F. Baumann, LCSW, CalMHSA Vice President, Placer County
Karen Baylor, PhD, MFT, CalMHSA Secretary, San Luis Obispo County
Scott Gruendl, MPA, CalMHSA Treasurer, Glenn County
William Cornelius, PhD, Superior Region Representative, Colusa County
William Arroyo, MD, Los Angeles Region Representative
Anne Robin, MFT, Butte County
Gary R. Blatnick, Del Norte County
Barbara LaHaie, Humboldt County
Jim Waterman, PhD, Kern County
Kristy Kelly, MFT, Lake County
Janice Melton, LCSW, Madera County
John Lawless, LCSW, Mariposa County (alternate)
Tom Pinizzotto, MSW, Mendocino County (alternate)
Jaye Vanderhurst, LCSW, Napa County
Mary Hale, Orange County
Mary Ann Carrasco, Sacramento County
CaSonya Thomas, MPA, CHC, San Bernardino County
Alfredo Aguirre, LCSW, San Diego County
Jo Robinson, San Francisco City and County
Vic Singh, LCSW, San Joaquin County
Nancy Pena, PhD, Santa Clara County
Suzanne Tavano, BSN, PhD, Santa Cruz County
Marta McKenzie, RD, MPH, Shasta County
H. Martin Malin, PhD, MA, MFT, Solano County (alternate)
Adrian Carroll, MFT, Stanislaus County (alternate)
Tom Sherry, MFT, Sutter/Yuba County (alternate)
Noel J. O’Neill, MFT, Trinity County
Kim Suderman, LCSW, Yolo County

MEMBERS LISTENING IN
Wayne Clark, PhD, CalMHSA President, Monterey County
Christy Lupkes, Tulare County (alternate)

ALTERNATES PRESENT
Asha George, PhD, Humboldt County (alternate)
Donnell Ewert, MPH, Shasta County (alternate)
MEMBERS ABSENT
Michael Kennedy, MFT, Bay Area Region Representative, Sonoma County
Karyn Tribble, PsyD, LCSW, City of Berkeley
Mary Roy, MFT, Contra Costa County
Daniel Nielson, MPA, El Dorado County
Donna Taylor, RN, Fresno County
Michael Horn, MFT, Imperial County
Gail Zwier, PhD, Inyo County
Mary Ann Ford Sherman, MA, Kings County
Ken Mannel, Lassen County
Margaret Kisliuk, HHS, Marin County
Karen Stockton, PhD, MSW, Modoc County
Robin Roberts, MFT, Mono County
Michael Heggarty, MFT, Nevada County
Jerry Wengerd, LCSW, Riverside County
Alan Yamamoto, LCSW, San Benito County
Stephen Kaplan, San Mateo County
Michael Noda, Siskiyou County
Jesse Duff, Tri-City Mental Health Center
Rita Austin, LCSW, Tuolumne County
Meloney Roy, LCSW, Ventura County

STAFF PRESENT
John Chaquica, CPA, MBA, ARM, CalMHSA Executive Director
Kim Santin, CPA, CalMHSA Finance and Administration Director
Ann Collentine, MPPA, CalMHSA Program Director
Stephanie Welch, MSW, CalMHSA Program Manager
Sarah Brichler, MEd, CalMHSA Program Coordinator
Allan Rawland, MSW, ACSW, CalMHSA Associate Administrator – Government Relations
Laura Li, CalMHSA Program Analyst
Maya Maas, CalMHSA Executive Assistant
Doug Alliston, Legal Counsel, Murphy Campbell Guthrie & Alliston

MEMBERS OF THE PUBLIC
Sandra Poole, Racial and Ethnic Mental Health Disparities Coalition (REMHDCCO)
Adele James, Adele James Consulting
Audrey Burnam, PhD, RAND Corporation
Anderson, APS Healthcare
Mike Rider, APS Healthcare
Sandra Naylor-Goodwin, CiMH
Patricia Ryan, California Mental Health Directors Association (CMHDA)
Kristee Haggins, CiMH
1. CALL TO ORDER
The regular meeting of the Board of Directors of the California Mental Health Services Authority (CalMHSA) was called to order by Vice President Maureen F. Bauman, LCSW, Placer County at 2:45 p.m. on August 9, 2012, in the Holiday Inn Capitol Plaza Fresno Room, located at 300 J Street, Sacramento, California. Vice President Bauman asked Laura Li, Program Analyst, to call roll in order to confirm a quorum of the board.

2. ROLL CALL AND INTRODUCTIONS
Ms. Li called roll and informed Vice President Bauman a quorum had been reached. Vice President Bauman asked staff and members of the public to introduce themselves.

3. INSTRUCTIONS FOR PUBLIC COMMENT AND STAKEHOLDER INPUT
Mr. Alliston, Legal Counsel, reviewed the instructions for public comment, including the process of public comment cards. He also noted items not on the agenda would be reserved for public comment at the end of the agenda.

4. CMHDA STANDING REPORT
Vice President Bauman called on Patricia Ryan, CMHDA, for any updates on CMHDA business that might be of interested to the board. Ms. Ryan informed the board there was nothing new to report at this time.

5. APPROVAL OF AGENDA AS POSTED (OR AMENDED)
Vice President Bauman called for approval of the agenda as posted and asked for comment from Board members. Hearing none, Vice President Bauman entertained a motion to approve the agenda as posted.

   Action: A motion was made to approve the agenda as posted.

   Motion: Karen Baylor, San Luis Obispo County
   Second: Jaye Vanderhurst, Napa County

   Motion carried by unanimous consent.

   Public comment was heard from the following individual(s):
   None

6. CONSENT CALENDAR
Vice President Bauman acknowledged the consent calendar and asked for comment from Board members. Hearing none, Vice President Bauman entertained a motion to approve the consent calendar.

   Action: A motion was made to approve the consent calendar.

   Motion: Scott Gruendl, Glenn County
   Second: William Cornelius, Colusa County


Motion carried unanimously.

Public comment was heard from the following individual(s):
None

7. MEMBERSHIP
A. County Outreach Report
Allan Rawland, CalMHSA Associate Administrator – Government Relations, provided an update on outreach efforts. CalMHSA membership currently stands at 49 counties, one city and one JPA—a total of 50 members. None of the non-member counties have expressed interested in becoming affiliate members at this time; however, several have informed staff of the intention of applying for membership over the next three months.

Action: None, information only.

Public comment was heard from the following individual(s):
None

8. FINANCIAL MATTERS
A. Finance Committee Report
Scott Gruendl, CalMHSA Treasurer and Finance Committee Chair, Glenn County, gave an update on the Finance Committee and summarized some of the business addressed at their July 30, 2012 teleconference, including review of the June 30, 2012 Treasurer’s Report and CalMHSA’s investments. Ms. Santin added that CalMHSA’s current cash balance is at $126.2 million. To meet the June 30, 2014 reversion deadline, $5 million must be expended on programs per month.

The Finance Committee considered the engagement letter from James Marta & Company for the fiscal years ending June 30, 2012, 2013 and 2014, the firm used for CalMHSA’s 2010 and 2011 audit. They work with a lot of JPA’s around California and are very familiar with CalMHSA. At the end of June 30, 2014 the board will determine engagement of an independent auditor.


Motion: Tom Sherry, Sutter/Yuba County
Second: Anne Robin, Butte County

Motion passed unanimously.

Public comment was heard from the following individual(s):
None
The Finance Committee spent a significant amount of time discussing CalMHSA’s indirect rate. Mr. Gruendl and Ms. Santin will formulate a policy to be brought back to the board for action at a later date. Historical indirect rates are presented in the agenda packet (e.g., Prevention and Early Intervention (PEI) programs; Workforce, Education and Training; TTACB). The committee settled on a range from 4% to 8% depending on the type of activity.

Mr. Gruendl presented the Finance Committee calendar and with no comments being made, a motion was entertained to accept the calendar as recommended.

2. **Action:** Acceptance of the Finance Committee Calendar, Fiscal Year 2012-2013.

**Motion:** Mary Hale, Orange County  
**Second:** Alfredo Aguirre, San Diego County

*Motion passed unanimously.*

Public comment was heard from the following individual(s):  
None

9. PROGRAM MATTERS  
A. Report from CalMHSA Program Director – Ann Collentine  
Ms. Collentine provided a review of current CalMHSA programs. She directed them to the staff report for an update on the PEI programs—Suicide Prevention; Stigma and Discrimination Reduction and Student Mental Health. She then encouraged the board to look at the PEI Update PowerPoint included in the agenda packet and to use the presentation as a tool when providing information on the PEI projects. The California Community College Foundation awarded 23 community colleges grants through a competitive process; a list is provided in the agenda packet on page 106. Additionally, all of the community college campuses will be receiving technical assistance as well as a suicide prevention project called Cognito.

Ms. Collentine then updated the board on quality improvement efforts. The most recent quarterly report was due from Program Partners on July 30, 2012, so staff is still evaluating the data submitted and at the October Board Meeting a dashboard will be presented.

AdEase and CCESSA will be launching their Suicide Prevention/Stigma Reduction collaboration efforts with a PSA contest held for students throughout California. In May 2013, a media event will be held in Sacramento to bring the 11 regional winners together for a premier. Speakers are being lined up now. Staff and Program Partners are always looking for collaborative opportunities and ways to create synergy across the three PEI initiatives.
Staff is also always looking to connect with the counties. The next Statewide Coordination Workgroup will be held on September 19 and 20, 2012, in San Jose. All of the county liaisons have been invited to meet and work with the Program Partners. The Regional Consultants will be in attendance as well and staff hopes to hold an orientation prior to the workgroup.

A cultural competency assessment has begun. Kristee Haggins, CiMH, conducted the first focus group at the Student Mental Health meeting earlier in the week.

Staff is in the process of interviewing and hiring the Regional Consultants who will be kept very busy meeting with mental health directors, county liaisons and Program Partners, working on collaborative regional efforts and attending community meetings.

Action: None, information only.

Public comment was heard from the following individual(s):
None

B. Report from the CalMHSA Advisory Committee – Maureen Bauman
Vice President Bauman, who serves as CalMHSA Advisory Committee Co-chair, gave an update on the activities of the Committee. The Committee supports staff recommendation to add additional criteria in continuing the PEI projects as outlined in the Plan Update as well as CalMHSA moving forward on the MIG sole source contract. CCESA presented on their project giving the Committee a better idea of what their project looked like.

Action: None, information only.

Public comment was heard from the following individual(s):
None

C. Statewide PEI Implementation Work Plan Update – Ann Collentine
Ms. Collentine gave a brief background on the process followed in posting and collecting public comment on the Plan Update. Staff proposed taking $14.2 million from the contingency reserve and planning funds and moving it, along with monies from members who have recently joined CalMHSA, into program services--$3.6 million for Suicide Prevention, $5.3 million for Student Mental Health and $5.3 million for Stigma and Discrimination Reduction. Staff is recommending continuing to use the principles outlined in the original work plan (listed on page 118 of the agenda packet) while adding two more principles: 1) consider performance, sustainability and leveraging opportunities to maximize available funding, and 2) enhance capacity for data-driven decision making and contribute to the body of knowledge of emerging PEI best practices to improve student mental health, prevent suicide and reduce stigma and resulting discrimination.
Over the next month, staff will develop a review tool that be used to assess the priorities against the programs being implemented in order to enhance and augment current services. The tool will be presented to the Advisory Committee in September. Should gaps be discovered or it be determined that new services are needed, determinations will be posted, reviewed by the Advisory Committee, brought to the Board for approval, and then presented to the Mental Health Oversight and Accountability Commission (MHSOAC) for final approval. The goal is to have executed contracts for the new dollars by the end of 2012. Should new programs be needed, that timeline would be much longer based on the approval process.

Ms. Collentine then reviewed the public comments received, which are posted as Appendix A of the final Plan Update.

Karen Baylor, San Luis Obispo County, asked Ms. Collentine if staff will be using the public comment collected and review work done by the Implementation Ad Hoc Committee during the creation of the initial Statewide Prevention and Early Intervention Implementation Work Plan.

**Action:** Approval of the Statewide Prevention and Early Intervention Implementation Work Plan Update for submission to the Mental Health Services Oversight and Accountability Commission and the California Department of Health Care Services.

**Motion:** Alfredo Aguirre, San Diego County  
**Second:** Kristy Kelly, Lake County

*Motion passed unanimously.*

Public comment was heard from the following individual(s):
None

**D. Stigma and Discrimination Reduction Consortium – Stephanie Welch/Adele James, Adele James Consulting**

Stephanie Welch, Program Manager, provided a brief background on the SDR Consortium and then called on Adele James, Adele James Consulting, who has been managing the activities of the Consortium. Ms. James updated the Board on the make-up, progress and activities of the Consortium. While there was a strong emphasis on including consumers, family members and parents from throughout the state and from diverse backgrounds, an emphasis was also given to including individuals who are influencers. These are individuals who are in disciplines and sectors that can help to inform and shape how SDR strategies are implemented. The Consortium is made up of 25 individuals who range in age from their 20s to their 70s; 13 are women and 12 are men; five are from the Superior Region, 10 from the Central Region, eight from the Bay Area Region, seven from the Southern Region and six from Los Angeles; three are
African-American, three are Latino, 13 are Caucasian, four are Asian-Pacific Islanders, and two are Middle Eastern.

A steering committee has been established and a strategic planning meeting was held to create a vision statement and a conceptual model. Over the next few weeks the steering committee will be solidifying outcomes and objectives. A strategic plan will be synthesized by the end of August. In September, Consortium members will be participating in a review of responses to a Request for Statements of Qualification (RFSQ) for the consumer entity who will take on management of the Consortium. The selected entity will be introduced at the October Consortium meeting.

Ms. Welch reviewed the history of this program. Beginning in June and July of 2011, the board held a strong belief that the entity who took over this contract have expertise in consumer and client-led leadership, organizational skills, stigma and discrimination and the consumer and client experience of stigma and discrimination. One of the reasons Ms. James was selected as the interim program manager was because of her lived experience.

One key deliverable the Consortium has been working on is a plan for the transition as well as a work plan. Consortium members have made a three year commitment as they are the eyes of the projects and will help guide and shape the SDR products over the next two years. They have worked closely to develop a work plan for the selected entity to implement in conjunction with the Consortium. A survey as well as a conference call hosted by CalMHSA were conducted to determine what the skill set should be for the entity who would be best qualified to take over the contract. It was very clear in the process that the Consortium members are very supportive of the work Ms. James has been doing and felt she has done an excellent job facilitating the process. It also became very evident they feel the Consortium have a role in selecting the group who will be managing this program. Staff is recommending roughly two members of the Consortium, who would not have a conflict, sit on the RFSQ review panel with two members of the Advisory Committee. CIIMH, who provided intermediary fiscal and administrative support to the Consortium, will develop and implement the RFSQ. The new entity will have up to $1.2 million dollars to continue the work of the Consortium.

1. Action: Approval of the use of a RFSQ process to identify a qualified consumer/client-led organization with the capacity to provide a statewide voice on the critical impact of stigma and resulting discrimination and disparities experienced by individuals, families and communities to administer the Consortium through June 30, 2014 and to include Consortium members in the review process of the RFSQ respondents. The award to a qualified respondent would be up to $1.2M total funds (less any appropriate transition costs).
Motion: Jaye Vanderhurst, Napa County
Second: Adrian Carroll, Stanislaus County

Motion passed unanimously.

Public comment was heard from the following individual(s):
None

2. Action: Approval of CalMHSA extending its contract with Adele James as the facilitator of the SDR Consortium throughout the RFSQ process and during a transition to the contractor selected as a result of the RFSQ and not to exceed $63,000.

Motion: Anne Robin, Butte County
Second: William Cornelius, Colusa County

Abstain: Alfredo Aguirre, San Diego County

Motion passed unanimously.

Public comment was heard from the following individual(s):
None

E. Statewide Prevention and Early Intervention Framework – Audrey Burnam, RAND Corporation

Ms. Collentine explained that RAND Corporation has been working for the last six months on a statewide PEI framework, for all of the PEI projects under MHSA. Audrey Burnam, RAND Corporation, presented on RAND’s work on the development of a Statewide PEI Framework. The executive summary and Appendix A of the framework is included in the agenda packet on page 131.

The MHSOAC and the SEE Team have both reviewed the framework. William Arroyo, Los Angeles County, notified the Board that the SEE Team has worked with RAND through various iterations and feel quite good about the current iteration being presented to the Board.

Ms. Collentine reviewed the recommendations being presented to the board. Vice Chair Bauman asked if there was a motion to take the three motions as a whole.

2. Action: Approve the above document to be utilized in the CalMHSA Training/Technical Assistance and Capacity Building Project as a foundational tool for evaluation of Prevention and Early Intervention.

3. Action: Approve submission and endorsement of the above document to the Mental Health Services Oversight and Accountability Commission (MHSOAC) in September for their use and consideration in MHSOAC evaluation activities.

Motion: William Arroyo, Los Angeles County
Second: William Cornelius, Colusa County

Motion passed unanimously.

Public comment was heard from the following individual(s):
Patricia Ryan, CMHDA
Audrey Burnam, RAND Corporation

F. Training/Technical Assistance and Capacity Building — Sandy Berry, RAND Corporation
Sarah Brichler, CalMHSA Project Coordinator, provided the Board with an update on the TTACB project outlining progress as well as soliciting feedback on potential next steps. Phase I was completed on June 30, 2012, to avoid reversion of funds for the 14 participating counties. Phases II and III will overlap over the next few years.

Phase II and III activities are anticipated to focus on continued provision of technical assistance to counties and biannual regional data workgroup meetings. Regional work group participants provided input about potential topics and technical assistance activities for Phase II of the TTACB project; ideas included the following:

- Detailed implementation plans and frameworks for establishing cross-program data collection: How do you feasibly and efficiently put common measures in place?
- Methods to extract data from Electronic Health Records (EHR) for use in PEI evaluation.
- Compendium of other common outcome measures suitable for different types of programs and/or programs of different intensity levels.
- Sample reports shared across counties: How do other counties report out and communicate with stakeholders effectively about PEI outcomes?
- Ongoing statewide opportunities to share evaluation lessons learned and challenges.
- Assist counties in extracting information and analyzing/reporting data relevant to their county PEI efforts.
Ms. Brichler asked counties who are interested in participating in Phases II and III to contact her by September 15, 2012.

**Action:**  
None, information only.

Public comment was heard from the following individual(s):  
None

**G. Statewide Hospital Bed Utilization Planning Update**  
Mr. Chaquica gave an update on the progress of the statewide hospital bed utilization plan being developed. The Department of State Hospitals is working on developing an MOU. Twenty counties have expressed interest in participating. Mr. Alliston has provided the state with the background outlining the JPA’s legal authority to act on behalf on the individual counties; the state is currently verifying that information.

Mr. Rawland noted the current dilemma is how the JPA agreement is interpreted. Conservatively, participating counties would have to go back to their boards of supervisors for approval.

**Action:**  
None, information only.

Public comment was heard from the following individual(s):  
None

**H. Amendment of Contract with Communications Consultant**  
Ms. Collentine reviewed the background and status provided in the staff report. Mike Roth, Pascal/Roth Public Affairs, has been working closely with staff since September 2011, to provide technical assistance, media tool kits, information to program partners for how to respond to the press, assistance with the creation of a communication plan and consultation when handling press calls. Under the recommended contract amendment, Pascal/Roth would be providing a more comprehensive communications strategy. Pascal/Roth staff would be more imbedded in the process and progress of the PEI programs. They would also serve as technical advisor to the MIG project. This contract would help meet the communication goals of CalMHSA.

**Action:**  
Staff recommends amending the current month-to-month contract with Pascal/Roth Public Affairs to a monthly rate, not to exceed $6,600/month for a six month period, and for staff to return in six months to the Board Officers with a recommendation regarding need for continuation of the expanded services until June 30, 2014.

**Motion:**  
Noel O’Neill, Trinity County  

**Second:**  
William Arroyo, Los Angeles County
Motion passed unanimously.

Public comment was heard from the following individual(s):
None

10. GENERAL DISCUSSION
A. Report from CalMHSA Executive Director – John Chaquica
Mr. Chaquica presented the draft charter for the Strategic Planning Ad Hoc Committee. The concept for the committee came out of discussions following the April 2012, strategic planning session around future projects. The charter has been reviewed several times by the officers and a potential slate of participants was developed during those calls. Staff is still waiting to hear back from all of those contacted to participate.

Concerns were raised by board members about the need for another committee and the need to make a decision on such a key committee with little time to review and think about the recommendation. More conversation on the topic was requested.

Staff was directed to take the topic back to the Executive Committee for further discussion.

Recommendation: Approval of the CalMHSA Strategic Planning Ad Hoc Committee

Recommendation was tabled for future discussion by the Executive Committee.

Public comment was heard from the following individual(s):
None

11. PUBLIC COMMENTS
A. Public Comments – Non-Agenda Items
Vice President Bauman invited members of the public to make comments on non-agenda items.

Public comment was heard from the following individual(s):
None

13.-14. NEW BUSINESS AND CLOSING COMMENTS
Vice President Bauman asked the Board if there was any new business or closing comments. Hearing none, she entertained a motion to adjourn.
15. **ADJOURNMENT**

There being no further comments, the meeting was adjourned at 4:46 p.m.

*Action:* To adjourn meeting.

*Motion:* Scott Gruendl, Glenn County  
*Second:* Alfredo Aguirre, San Diego County

*Motion carried unanimously.*

Respectfully submitted,

Karen Baylor, PhD, LMFT  
Secretary, CalMHSA

10/11/12  
Date