

CalMHSA Express Week of April 8, 2013

Extra! Extra!
CalMHSA Express



WELLNESS • RECOVERY • RESILIENCE

Week In Review:

- *Mini-Grants for California Mental Health Speakers Bureaus*
- *Kings County Behavioral Health Pairs Up with National Cine Media to Increase Public Awareness of Mental Health*
- *Warmline Support Extended in Los Angeles County*

Hot News (funded by CalMHSA and Proposition 63)

Mini-Grants Available for California Mental Health Speakers Bureaus: CalMHSA invites California mental health-focused organizations and individuals to submit an application for mini-grant funds to enhance their speaking activities to reduce stigma and discrimination of people diagnosed with mental illness. In June, 2013 CalMHSA's Stigma and Discrimination Reduction (SDR) initiative will award one-year mini-grants to allow speakers and speakers bureaus throughout California to incorporate SDR messages into speaker presentations, increase speaking placements, and provide stipend funds to individuals speaking about mental illness and SDR. Organizations of all types and sizes, particularly those whose work represents our state's rich cultural diversity, are encouraged to apply. Click [here](#) for the application. Contact Nicole Jarred at njarred@rs-e.com for more information.

Kings County Behavioral Health Pairs Up with National Cine Media to Increase Public Awareness of Mental Health: As part of a strategy to increase public awareness of mental health and reduce stigma, through print ads, displays, billboards and other communications Kings County Behavioral Health recently teamed up with National Cine Media on an innovative movie theatre ad campaign. Mental health awareness and stigma-reductions ads run before each movie shown at the main movie theater in Hanford, a popular hangout for teens and young adults. Kings has also run 7 different [on-line video](#) campaigns on topics including cyber bullying, combating stigma, reducing

holiday stress, Mental Health First Aid, suicide prevention and awareness of programs and resources. Contact Ahmad Bahrami at Ahmadreza.Bahrami@co.kings.ca.us.

Warmline Support Extended in Los Angeles County: Didi Hirsch Mental Health Services is partnering with the Los Angeles County Department of Mental Health and three Los Angeles County “warmlines” to extend the hours of non-urgent support for people experiencing mental health concerns in Southern California. A warmline is a confidential telephone support service for anyone who is struggling with loneliness, anxiety, substance use or other mental health concerns, or anyone who needs information about available mental health services. Increasing support for warmlines is one way CalMHSA is helping people in need of mental health support before they reach the crisis point. The seamless warmline covering all of Los Angeles will make support available – in both English and Spanish -- during the overnight hours of 10 p.m. to 6 a.m.. The LA Warmline number is 855-952-9276 (WARM). Contact: Lyn Morris at LMorris@didihirsch.org.

Prop. 63 in the News

The Fort-Bragg Advocate News highlighted Mendocino County’s use of Prop. 63 funds to build permanent supportive housing for individuals with serious mental illness and their families. This housing is the first of its kind in the county. Read more [here](#).

CalMHSA Rural and Small County Community Dialogue Grant

The next round of Community Dialogue Grants have been submitted by various counties and community organizations to Runyon Saltzman & Einhorn. For a list of Frequently Asked Questions (FAQ’s) please click [here](#). If you do not see your question listed, please email grants@rs-e.com for further information.

Down the Pipeline

UC Riverside Hosts Annual Power of the Peers Recruitment Fair on April 11, 2013: On April 11, 2013, UC Riverside will host its annual Power of the Peers Recruitment Fair. Students are encouraged to be a positive force at UCR by becoming a peer advocate and using their power to make a difference in their community. Peer advocates help others while gaining valuable leadership skills. The fair will be a fun and interactive experience where students can speak to current peers about peer resources on campus, how they help students succeed, and the benefits they have received from being involved. For more information, contact Stefanie Lockhart-Pettaway at stefanie.lockhart-pettaway@ucr.edu.

Do you have news to share? Send submissions to Jenna Thompson at Jenna@paschalroth.com.