

CalMHSA Express Week of May 5, 2014

Extra! Extra!
CalMHSA Express



WELLNESS • RECOVERY • RESILIENCE

Week In Review:

- *Join Us Next Tuesday, May 13th, 2014, at Mental Health Matters Day!*
- *18th Annual PRISM Awards Honor Authentic Portrayals of Mental Health Challenges*
- *New Mental Health Resources for Asian Pacific Islander Community*
- *University of California, Santa Barbara Pushes Red Folder Initiative to the Next Level*
- *Know the Signs Releases New Suicide Prevention Materials for Native Americans*

Hot News (Funded by County Members of CalMHSA and Prop 63)

Join Us Next Tuesday, May 13th, 2014, at Mental Health Matters Day! With about a week to go, enthusiasm is building statewide and we are expecting a large crowd of supporters to gather on the South Lawn of California's Capitol Building in Sacramento on May 13th, 2014. The inspiring program will feature pioneering mental health leaders Sally Zinman and Jay Mahler, Congresswoman Doris Matsui and California Senate pro Tem Darrell Steinberg, and youth advocates. A drum line, dancers, and hip hop group Beats, Rhymes and Life will keep the momentum going as we take a stand for California's Mental Health Movement. [Click here](#) for more information on the event and to RSVP, or contact Jeanine Gaines at jgaines@rs-e.com.

***18th Annual PRISM Awards Honor Authentic Portrayals of Mental Health Challenges:** The [18th Annual PRISM Awards](#) ceremony recently honored entertainment industry professionals for authentic portrayals of mental health issues and substance use recovery. This year, the event also recognized the Entertainment Industries Council's Generation Next contest winners, students who created projects that portrayed mental health issues in the categories of film/tv, journalism and social media. The initial airing for the 18th Annual PRISM Awards on FX Networks will be Saturday, September 6th, 2014. Contact: Larry Deutch at ldeutch@eiconline.org.*

***New Mental Health Resources for Asian Pacific Islander (API) Community:** Solsken PR and Runyon Saltzman & Einhorn (RS&E) collaborated to develop two mental health resources for the*

API community. Available in Hmong, Lao, Khmer and Mien, the documents include a vocabulary matrix with an index of common mental health terms and translations, and a fact sheet with cultural myths and facts. These materials can be found [here](#) and can be reprinted for county and program partner use. Contact: Cindy Cha at ccha@solskenpr.com.

University of California, Santa Barbara (UCSB) Pushes Red Folder Initiative to the Next Level: UCSB has taken the Red Folder a step beyond a paper-based resource and created an electronic desktop icon that puts staff and faculty just a click away from information on how to help a student in distress. The icon includes instructions for when to call 911, the Mental Health Coordinator's Office, Counseling and Psychological Services, or other campus resources. The electronic resource complements faculty and staff training to better understand students in distress. Contact: Janet Osimo, Psy.D. at janet.osimo@sa.ucsb.edu.

Know the Signs Releases New Suicide Prevention Materials for Native Americans: The Know the Signs campaign has created a guide, [Culture and Community: Suicide Prevention Resources for Native Americans in California](#), that describes culturally relevant resources to plan and engage the community in suicide prevention programs, and use safe messaging and social marketing. Spread the word by sharing the guide with Native American communities and organizations in your county, tap into the linked resources to help guide your outreach efforts to tribal organizations and leaders, or send suggestions for additional resources to the address listed in the guide. Contact: Anara Guard at aguard@edc.org or (916) 452-4380.

Prop. 63 in the News

[University of California, Davis](#) highlighted the launch of [Each Aqqie Matters](#), a website that invites students and members of the campus community to share their stories and write pledges, and also includes information on mental-health related topics.

The [Napa Valley Register](#) recently featured a panel, hosted by the Napa Valley Unified School District, which used the "A New State of Mind" documentary to spark a conversation about ending stigma.

Down the Pipeline

Jewish Family Service of San Diego Holds Mental Health Awareness Luncheon: Coinciding with Mental Health Matters Day, Jewish Family Service of San Diego's Behavioral Health Committee invites you to their annual Luncheon, "Perfect Chaos: A Daughter's Journey to Survive Bipolar, A Mother's Struggle to Save Her" featuring mother-daughter duo, Cinda and Linea Johnson. The luncheon will be held Tuesday, May 13th, 2014 at the Hyatt Regency La Jolla. View more information online [here](#) or contact Jenny Daniel at (858) 637-3268.

Do you have news to share? Send submissions to Jenna Thompson at Jenna@paschalroth.com.

CalMHSA is an organization of county governments working to improve mental health outcomes for individuals, families and communities. Prevention and Early Intervention programs implemented by CalMHSA are funded by counties through the voter-approved Mental Health Services Act (Prop. 63). Prop. 63 provides the funding and framework needed to expand mental health services to previously underserved populations and all of California's diverse communities.