

MINUTES

CALIFORNIA MENTAL HEALTH SERVICES AUTHORITY (CalMHSA) ADVISORY COMMITTEE MEETING

November 15, 2013

Sacramento, California

San Diego, California

Santa Rosa, California

Chico, California

Los Angeles, California

Mammoth, California

MEMBERS PRESENT

Maureen F. Baumann, Advisory Committee Co-Chair, CalMHSA Vice President

Kurt Schweigman, Bay Area Region

Justin Louie Lock, Central Region

William Arroyo, Los Angeles Region, CalMHSA Member

Darlene Prettyman, Los Angeles Region

Donna Ewing Marto, Southern Region

Donna Jensen, Superior Region

MEMBERS ABSENT

Michael Kennedy, Bay Area Region, CalMHSA Member

Robin Roberts, Central Region, CalMHSA Member

Keris Jän Myrick, Los Angeles Region

Ann Roberts, Central Region

Jerry Wengerd, Southern Region, CalMHSA Member

Anne Robin, Superior Region, CalMHSA Member

STAFF PRESENT

Ann Collentine, CalMHSA Program Director

Stephanie Welch, CalMHSA Senior Program Manager

Laura Li, CalMHSA JPA Administrative Manager

Jamie Sepulveda, CalMHSA Program Associate

Bianca Vidales, CalMHSA Administrative Assistant

MEMBERS OF THE PUBLIC

Lisa Ann Wick

Jeremy Wilson, Butte County

Don Ashton

Norma Rivera RS&E

Nicole Jerred RS&E

Noemi Castro, Racial and Ethnic Mental Health Disparities Coalition (REMHDCO)

1. Call to Order

Co-Chair, Maureen Bauman, called the meeting to order at 10:00 a.m.

2. Roll Call and Introductions

Laura Li, CalMHSA JPA Administrative Manager, took roll and confirmed a quorum was not reached. Ms. Li then reviewed the public comment instructions.

Maureen Bauman	Present	Kurt Schweigman	Absent	William Arroyo	Present
<i>Co-Chair</i>	<i>Vacant</i>	Robin Roberts	Absent	Keris Jan Myrick	Present
Anne Robin	Absent	Jerry Wengerd	Present	Mike Kennedy	Absent
Donna Jensen	Absent	Justin Louie Lock	Present	Donna Ewing Marto	Absent

Co-Chair Bauman asked for introductions, first from those on the phone and then from those in the room.

3. Approval of Agenda as Posted (or Amended)

Co-Chair Bauman entertained a motion for approval of the agenda.

Recommendation: *A motion was made to approve the agenda as posted.*

Motion: *Darlene Prettyman*

Second: *Donna Jensen*

Public comment was heard from the following individual(s):

None

4. Consent Calendar

Co-Chair Bauman asked if any items to be pulled from the consent calendar. Hearing some corrections, she entertained a motion for approval of the consent calendar.

Recommendation: *Approval of the meeting minutes from the September 20, 2013 Advisory Committee Meeting.*

Motion: *William Arroyo*

Second: *Donna Ewing Marto*

Public comment was heard from the following individual(s) :

None

5. Each Mind Matters for Local Impact

Stephanie Welch provided an update of The Each Mind Matters (EMM) Campaign. The EMM campaign has received attention so far. Sport athlete Brandon Marshall has received reaction to wearing lime green cleats. Feedback and impact has been used counties and Higher Education partners to integrate EMM into local efforts in order to unify structure for California’s Mental Health Movement and stigma reduction activities

taking place at the state, regional and local level. CalMHSA program partners - the SDR Consortium in collaboration with Runyon, Saltzman and Einhorn – have developed an EMM enhancement plan which would serve to fill the gap in technical assistance for localization, as well as provide an investment in sustaining the EMM campaign on the local, statewide and possibly national level. The plan activities include advancing resources that assist counties, offering training assistance, strengthen the dissemination efforts for all PEI statewide projects, and refine the EMM message platform to resonate with the public.

The Advisory Committee members supported endorsement of EMM additional funding to move to all counties. CalMHSA will present the request to \$600,000 to \$700,000 dollars to Executive Committee Meeting on November 18th, 2013.

Action: Support endorsement of EMM additional funding to move to all counties.

Motion: William Arroyo

Second: Darlene Prettyman

Public comment was heard from the following individual(s):

None

6. Statewide PEI Sustainability

CalMHSA's Program Director Ann Collentine led the discussion regarding Sustainability Task Force activities and the proposed Phase One Sustainability Planning Process. The Task Force has developed criteria which include state wideness, evidence of current project impact to date, adverse consequence should the project not continue, and performance to date. CalMHSA staff has been seeking endorsement of Phase one sustainability timeline. A detailed time line showed the new strategic plan adopted for Phase One Sustainability (Implemented July 1, 2014 through June 30, 2014. Ms. Collentine Briefly covered Sustainability of Prevention and Early Intervention Statewide Programs. After discussion, AC members endorsed the staff recommendation supporting the Phase One Plan includes a funding recommendation for projects through June 2015. The PEI Statewide Sustainability Taskforce met on 10/28/2013 to discuss sustainability planning for Phase One which is Sustaining of Prevention and Early Intervention Statewide Programs, proposed funding for the Suicide Prevention, Stigma and Discrimination Reduction, and Student Mental Health initiatives at reduced funding levels.

Committee members voted for endorsing taskforce recommendation for the Phase One Sustainability plan, for the CalMHSA December Board Meeting; and present the revised criteria to the CalMHSA Board for consideration at the August Board meeting.

Action: Endorsing taskforce recommendation for the Phase One Sustainability plan, for the CalMHSA December Board Meeting.

Motion: Darlene Prettyman

Second: Justin Louie Locke

Public comment was heard from the following individual(s):

None

7. Program Director's Report (verbal)

CalMHSA staff has addressed this concern in the attached memo. The Stigma & Discrimination Consortium hosted its first quarterly in-person meeting outside of Sacramento in October. The two day meeting in Campbell featured a panel presentation comprised of the Deputy Director of Santa Clara Mental Health, the Executive Director of a community-based organization and representatives from NAMI and the Santa Clara Mental Health Board. Consortium members felt that understanding local implementation of SDR efforts from a range of organizations was critical and the focal point of hosting meetings outside Sacramento. In addition, representatives from neighboring county behavioral health departments and community-based organizations attended the meeting and shared regional practices.

In follow up to the CalMHSA Board meeting of October 10, 2013, there was a raised concern of a Suicide Prevention program entitled Man Therapy for California. CalMHSA staff has addressed this concern in the attached memo.

Public comment was heard from the following individual(s):

None

8. General Public Comment

Co-Chair Bauman opened the floor for general public comments. Ms. Collentine and Ms. Welch took a moment to share some of the PSAs created by California high school students for the Directing Change PSA Contest.

Public comment was heard from the following individual(s):

None

9. Adjournment

Hearing no further comments, Co-Chair Bauman adjourned the meeting at 4:17 p.m.