



"A George Hills Company Administered JPA"

MINUTES

CALIFORNIA MENTAL HEALTH SERVICES AUTHORITY (CalMHSAs) ADVISORY COMMITTEE MEETING

September 12, 2014

San Diego, California

Santa Rosa, California

Riverside, California

Sacramento, California

Clovis, California

San Luis Obispo, California

MEMBERS PRESENT

Anne Robin, Superior Region, Co-Chair
Michael Kennedy, Bay Area Region
Darlene Prettyman, Central Region
Jerry Wengerd, Southern Region
Donna Ewing-Martos, Southern Region

MEMBERS ABSENT

Justin Louie Lock, Central Region
Kurt Schweigman, Bay Area Region
Robin Roberts, Central Region
William Arroyo, Los Angeles Region

STAFF PRESENT

Ann Collentine, CalMHSAs Program Director
Laura Li, CalMHSAs JPA Administrative Manager
Tami Cowgill, CalMHSAs Executive Assistant
Armando Bastida, CalMHSAs Administrative Assistant

MEMBERS OF THE PUBLIC

Joseph Robinson, SDR Consortium Program Manager
Audrey Burnam, RAND Corporation
Betsy Sheldon, California Community Colleges Chancellor's Office

1. CALL TO ORDER

Anne Robin, Superior Region, Advisory Committee Co-Chair, called the meeting to order at 2:50PM.

2. ROLL CALL AND PUBLIC COMMENT INSTRUCTIONS

Laura Li, CalMHSA JPA Administrative Manager, took roll and confirmed that a quorum was not reached. The meeting will proceed, but there will be no voting measures on actionable items. Ms. Li then reviewed the public comment instructions.

Anne Robin	Present	Robin Roberts	Absent	Jerry Wengerd	Present
Justin Louie Lock	Absent	Darlene Prettyman	Absent	Donna Ewing-Martos	Present
Michael Kennedy	Absent	William Arroyo	Absent	Vacant	N/A
Kurt Schweigman	Absent	Vacant	N/A	Vacant	N/A

Co-Chair Anne Robin asked for introductions, first from those on the phone and then from those in the room.

3. INSTRUCTIONS FOR PUBLIC COMMENT AND STAKEHOLDER INPUT

4. CONSENT CALENDAR

A. Routine Matters

Co-Chair Anne Robin acknowledged the consent calendar after addressing item 4A when a quorum was reached.

Action: *Approval of the meeting minutes from the May 15, 2014 and July 22, 2014 Advisory Committee Meetings.*

Motion: *Michael Kennedy, Bay Area Region*

Second: *Jerry Wengerd, Southern Region*

Anne Robin	Present	Robin Roberts	Absent	Jerry Wengerd	Present
Justin Louie Lock	Absent	Darlene Prettyman	Present	Donna Ewing-Martos	Present
Michael Kennedy	Present	William Arroyo	Absent	Vacant	N/A
Kurt Schweigman	Absent	Vacant	N/A	Vacant	N/A

Motion passed unanimously.

Public comment was heard from the following individual(s):

None

5. STATEWIDE PEI PROGRAMS

A. Stigma and Discrimination Reduction Consortium and Each Mind Matters

Joseph Robinson, Stigma and Discrimination Reduction (SDR) Consortium Program Manager, provided an overview of the Program.

- Final SDR Consortium meeting has been scheduled for October in Sacramento.
- An Outreach Plan has been drafted and will be circulating via CalMHSA Express, Each Mind Matters (EMM) website, a list-serve with public email addresses; NAMI’s affiliates, California Coalition for Mental Health, we will also send it through Mental Health America California.

- Stakeholders will know if their feedback is used, as an available tracking system collects who gave what feedback and how we responded to it.
- There is an opportunity to update the store based on survey responses; favorite items include bumper stickers, decals, new shirts, hoodies, key chains, baseball caps.
- Jerry asked to consider having more items for employees to use to promote EMM, such as nice sport shirts, iPad covers, etc.
- Mental Health Awareness Week is October 5-11, 2014; tools have been developed for people to use to promote mental health awareness, with more information to come.
- There has not been any pushback from the state chapter National Alliance on Mental Illness (NAMI).

Anne Robin referred the Committee to go back and review the Consent agenda since a quorum was reached.

Action: *None, information only.*

Public comment was heard from the following individual(s):
None

B. Evaluation Status and Update

Audrey Burnam, RAND Corporation, provided an overview of the status of results collected. The following discussion points on program activities to sustain are:

- Stigma and Discrimination Program
 - Social Marketing Campaign
 - Training in Stigma Reduction Interventions
- Suicide Prevention
 - Social Marketing Campaign
 - Training in Intervention Skills
 - Hotlines/Warmlines Operated by Local Crisis Centers
 - Warmline staff are typically volunteers; a lot of students
 - Sonoma has two fully funded NAMI and Peers
 - Peers, Family, Volunteer used in some centers
 - In-Person and Online Suicide Prevention Services
- Student Mental Health
 - Training School Faculty/Staff/Students in Evidence-Based Interventions
 - Websites
 - Collaboration/Networking
 - School-Based Assessment
- Evaluation
 - Program-Level Evaluation
 - Population Surveillance
 - Targeted Effectiveness Studies

Action: *None information only.*

*Public comment was heard from the following individual(s):
None*

C. Phase Two Plan Update

Ann Collentine, CalMHSA Program Director, provided an overview of the Phase Two Sustainability Plan.

The revised plan was brought forward to the Board of Directors at the August 14, 2014 meeting, and the Board approved the recommendations to adopt the Phase Two Sustainability Plan for the PEI statewide projects for an implementation period of July 1, 2015 through June 30, 2017. It is anticipated that the final version of the plan will be out in a couple of weeks.

The next steps involve the operationalizing of the plan. The development of those next steps and making recommendations was delegated to the Sustainability Task Force for presenting to the CalMHSA Board in October 2014. The plan is very ambitious, and it is anticipated that the plan will require at least \$20M annually to fund the plan. Ann reviewed the PowerPoint of the Phase Two Plan with the Committee.

Action: *None information only.*

*Public comment was heard from the following individual(s):
None*

6. PROGRAMS MATTERS

A. Report from CalMHSA Program Director- Ann Collentine

Ann Collentine, CalMHSA Program Director, provided a verbal report on the CalMHSA News to Use August 2014 edition, and provided a brief overview on the Student Mental Health K-12, the CalMHSA Express for August 18, 2014 regarding Robin Williams's suicide. Ann also discussed the June 2014 News to Use which highlights information relating to the upcoming Mental Health Awareness Week in October, and information pertaining to AB 1847 Changing Stigmatizing Words in State Law.

Ann also brought up the 7th International Conference: Together Against Stigma, Each Mind Matters, which will take place February 17-20, 2015 in San Francisco. We are currently calling for submissions of presentations and abstracts, if you are interested, please contact Ann Collentine or Stephanie Welch. The deadline for submission is September 26, 2014.

Ann also discussed that she had gone to the University of California Best Practices Conference, and highlighted an impact of CalMHSA on other programs, such as the "Red Folder". The standard Red Folder is the same for all campuses, and has information which guides staff on how provide help to students who are in distress.

Darlene asked if the Advisory Committee could write a thank you letter on behalf of the Advisory Committee to Assemblyman Wes Chesbro. Laura Li stated that staff will help by writing the letter for the Committee, and send it out.

Action: *None information only.*

Public comment was heard from the following individual(s):
None

7. GENERAL PUBLIC COMMENT

B. Public Comments Non-Agenda Items

Anne Robin, Superior Region, Advisory Committee Co-Chair, invited members of the public to make comments on non-agenda items.

Public comment was heard from the following individual(s):
None

8. ADJOURNMENT

Anne Robin adjourned the meeting at 4:03PM.

DRAFT