

# CaIMHSA RFP: Wildfire Crisis Counseling Assistance and Training Program (CCP)

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Monday, January 4, 2021  
4:00 PM – 5:00 PM



*This Bidders Conference is being recorded.*

# Agenda

- RFP Timeline
- Overview
- CCP Goals
- CalHOPE & CCP
- CCP Overview
- RFP Overview
- Budget
- Evaluation of Proposals
- How to Submit
- FAQ
- Closing

# RFP Timeline

<b>RFP Issued</b>	Dec 24, 2020
<b>Bidders Conference</b>	Jan 4, 2021 4pm PST
<b>RFP Questions Due</b>	Jan 6, 2021 5pm PST
<b>RFP Questions Answered</b>	Jan 8, 2021 5pm PST
<b>Deadline for Proposals to be Submitted</b>	Jan 15, 2021 5:00pm PST
<b>Application Review</b>	Jan 16 – Jan 29, 2021

# Overview

- The California Mental Health Services Authority (CalMHSA) is a Joint Powers Authority (JPA) of the County & City Public Mental Health Departments.
- CalMHSA in partnership with the Federal Emergency Management Agency (FEMA) and state of California Department of Healthcare Services (DHCS), is seeking proposals from potential contractors with the experience and expertise to rapidly implement the [FEMA Crisis Counseling Assistance and Training Program \(CCP\)](#) to provide non-clinical emotional and crisis support in response to the California wildfires and associated stressors.
- This CCP is currently scheduled for two phases:
  - Immediate Services Program (ISP) – 2 months\*
  - Regular Services Program (RSP) – 9 months\*

\* Calculated at Monday – Friday, 8 hours a day, no Overtime pay

# CalHOPE and CCP

**Warm Hand Off to  
Treatment Services**

**CalHOPE Support-**  
Up to six concordant sessions,  
American Indian Native Alaskan,  
CalHOPE Student Support

**CalHOPE  
Peer Warm Line**

**[www.calhope.org](http://www.calhope.org)**  
Together for Wellness

**CalHOPE Media**  
Broad and Targeted Messaging

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**Compassion. Action. Change.**



# CCP Goals

- Assist individuals and communities in recovering from the effects of natural and human-caused disasters.
- Assist survivors in understanding their current situation and reactions, mitigating stress, developing coping strategies, providing emotional support, and encouraging linkages with resources and longer-term supportive services.
- Provide community outreach and support for hardships caused by wildfires.
- Provide statewide community outreach and support leveraging a virtual service delivery.

# Identified Counties

- Butte
- Lake
- Lassen
- Mendocino
- Monterey
- Napa
- San Mateo
- Santa Clara
- Santa Cruz
- Solano
- Sonoma
- Stanislaus
- Trinity
- Tulare
- Yolo

# Potential CCP Providers

- Have an existing infrastructure to provide non-clinical emotional and crisis support services
- Already provide non-clinical emotional and crisis services to one of the identified target populations listed below
- Provide time-limited (up to 6 sessions per person), culturally proficient, emotional and crisis support sessions to affected populations, throughout the state, that have been impacted by wildfires and are experiencing negative outcomes
- Provide individual (1 on 1), group, and family CCP sessions



# Potential CCP Providers

- Expertise and background in serving the individual target populations
- Ability to provide virtual non-clinical emotional and crisis support sessions provided by experienced staff which may include Peers, Community Mental Health Workers, Case Managers, and other non-licensed personnel
- **Contractors employing Peers (people with lived experience) are highly encouraged to apply**
- 24/7 service coverage is not required

\*\*For the purpose of the CCP, “experienced staff” are defined as individuals who can provide emotional and crisis support to the identified target populations\*\*

# Potential CCP Providers

- Triage and identify client level of need (following guidance provided by CalMHSA)
- Provide virtual emotional and crisis support sessions to individuals for up to six “visits” by phone, videoconference, smart device, or computer chat using the CalMHSA platform (a training will be provided)
- Provide individual, family, and/or group support sessions
- Be able to address access and functional needs challenges
- Scale-up services to support the contractors identified target populations throughout California within 14 business days of executing a contract
- Connect individuals to behavioral health providers (dependent on insurance of individual) after the CCP support has been provided
- Connect individuals to County-based services, when appropriate
- Follow all reporting and documentation requirements
- Comply with all state and federal privacy and security laws
- Enter into a contract agreement with CalMHSA within 14 business days

# Potential CCP Providers

- Complete all CCP data forms and reporting requirements in the Substance Abuse and Mental Health Services Administration's (SAMHSA) Online Data Collection and Evaluation System (ODCES) and the Crisis Counseling Assistance and Training Program (CCP) mobile app/platform
- Basic CCP Data Collection Forms
- Assessment and Referral Tools Training
- Complete trainings identified by FEMA, state of California, and/or CalMHSA. The trainings include but are not limited to:
  - Just In Time Training Sections 1 – 4
  - Core Content
  - RSP Mid-Program and Anniversary
  - RSP Phasedown
- Adhere to training data and completion requirements (CalMHSA will provide access to a Learning Management System);
- Complete CCP trainings identified by FEMA, state of California, and/or CalMHSA
- Adhere to training data and completion requirements (CalMHSA will provide access to a Learning Management System)
- Identify the number of FTEs your agency has readily available to provide CCP
- Ensure CCP is provided without disrupting current contractual obligations with a county department of mental/behavioral health

# RFP Overview

## CCP Provider Information

Organization Name:

Primary Contact Name:

Primary Contact Email:

Primary Contact Direct Phone Number:

Organization Type (check one):

Non-Profit

Private/For Profit

Government

### 1. Check which Counties you have experience providing services in?

- Butte
- Lake
- Lassen
- Mendocino
- Monterey
- Napa
- San Mateo
- Santa Clara
- Santa Cruz
- Solano
- Sonoma
- Stanislaus
- Trinity
- Tulare
- Yolo

# RFP Overview

2. Provide a brief organizational background including experience providing non-clinical crisis counselling and support, and community outreach. Describe past partnerships with behavioral health organizations. 1000 word maximum (20 Points)

# RFP Overview

3. **Identified Counties** – Check all of the counties that your organization intends to serve. You will need to confirm that your organization’s ability to provide the number of FTEs per county listed in question six (6).

- Butte
- Lake
- Lassen
- Mendocino
- Monterey
- Napa
- San Mateo
- Santa Clara
- Santa Cruz
- Solano
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4. Describe your organization’s experience serving the counties you have selected. For all target populations you have selected, describe how you will serve individuals with accessibility and functional needs challenges. Include how you will provide culturally proficient CCP sessions in the counties you have selected. Please also identify which counties you intend to serve through the CalMHSA web-based platform. 750 word maximum (20 points):

# RFP Overview

5. List current group sessions that you would provide during the CCP time period. Please describe which target populations, the frequencies, and outreach strategies (that go beyond the use of CalHOPE media and creative assets) would be used. 500 word maximum **(20 points)**:

# RFP Overview

6. Please confirm that your organization has the capacity to provide the below listed FTEs (Full Time Equivalentents) for the non-clinical emotional and crisis support? The hourly rate for CCP Team Leads and Crisis Counselor is \$23.63 an hour with fringe benefits at 20%. Please note how many of the CCP Team Leads and Crisis Counselors from your agency will be Peer Providers. (20 points):

County	Team Lead (FTEs)	Crisis Counselor (FTEs)	Peers (Lived Experience) FTEs
Butte	2	8	
Lake	1	4	
Lassen	1	4	
Mendocino	1	4	
Monterey	1	4	
Napa	1	4	
San Mateo	1	4	
Santa Clara	1	4	
Santa Cruz	4	16	
Solano	1	4	
Sonoma	1	4	
Stanislaus	1	4	
Trinity	1	4	
Yolo	1	4	



# RFP Overview

7. Describe your plan for rapid deployment (within 14 calendar days of contract execution) of CCP sessions. 500 word maximum (20 points):

8. Contractor Acknowledgement

I acknowledge that \_\_\_\_\_ (INSERT name of organization) meets all the listed criteria in this RFP document for contractor eligibility.

# Budget Information

- Full Time Equivalents (FTEs) calculated at 8 hours a day, 5 days a week
- Each organization will have 1 dedicated CCP Lead
- \$23.63 hourly rate
- 20% Fringe Benefits
- CCP Provider FTEs based on capacity and bandwidth
- Operating Costs
- Outreach Expenses

# Evaluation Process

- CalMHSA will review all applications for completeness and adherence to the guidelines outlined in the RFP document
- Following this, an evaluation panel will conduct a fair and impartial evaluation of the received proposals
- Panelist's personal information may not be disclosed as a matter of confidentiality

# How To Submit

- All proposals must be submitted to the CalMHSA e-procurement portal located here: <https://calmhsa.bonfirehub.com/>.
- You will need to create a New Vendor Account on Bonfire.
  - Click [here](#) to access instructions.
- By January 15, 5:00PM PST, you will need to submit your completed proposal.
  - Click [here](#) to access instructions.

# FAQ

- Please submit all questions in writing to:  
<https://calmhsa.bonfirehub.com/>
- Once you have accessed the CCP RFP Opportunity via the link above, you can ask a question in two ways
  - In “Project Details”, next to “Questions Due Date”, click the “Ask a question” button.
  - Scroll down to the “Messages” section and click the “Opportunity Q&A” tab to ask a question.

# Closing

- The Powerpoint from this Bidders Conference will be on the [CalMHSA Website](#), on [CalMHSA's e-Procurement Portal](#) and sent to all registered attendees
- All additional inquiries must be directed to CalMHSA's e-Procurement Portal
- The FAQ will be posted on [CalMHSA's e-Procurement Portal](#) on January 8, 2021 by 5:00PM PST
- CalMHSA's e-Procurement Portal: <https://calmhsa.bonfirehub.com/>

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