RFP Human-Centered Design Vendor

Questions & Answers

Q1	How do you want us to budget each project? **Answer: Each project will have an independent budget depending upon the requested scope.**
Q2	Are we supporting each HCD project to its completion (inspiration/ideation/implementation)? **Answer: Yes, typically this is the case depending on each project's need.**
Q3	Should we include prototype development assistance (testing/material sourcing/manufacturing)? **Answer: We do test all ideas. Our projects do not typically involve sourcing and manufacturing.**
Q4	Should we include testing? **Answer: Yes**
Q5	Should we include infrastructure/operations/sales and marketing development? **Answer: This does not involve the elements listed above.**
Q6	Do 3rd parties fund these HCD projects? **Answer: Yes, at times there is a blend of funding.**
Q7	What reporting requirements do you have for each project? **Answer: Each project has its own outlined scope of work and reporting requirements.**
Q8	Should we include trademark or copyright assistance? **Answer: That is not currently part of this scope.**
Q 9	Will you insure each project, or should we explore independent insurance for each project? **Answer: All of our vendors need to have their own insurance meeting our SSA requirements.**
Q10	When will we have an estimate of the number of projects and timelines? **Answer: Not at this time.**

Q11	Are these projects tied to any particular vertical or institution (schools/SDG17/etc.)? **Answer: Each project will be related to public behavioral health.**
Q12	How do individuals/groups/entities qualify for our assistance? **Answer: Projects are specked out by CalMHSA.**
Q13	What is the maximum budget for this project? **Answer: This has not been established; each project will have an independent budget .**
Q14	Could CalMHSA please provide the maximum budget for this project? **Answer: Not at this time.**
Q15	Can CalMHSA please confirm the estimated term and the estimated start date of this project? **Answer: We do not have this information at this time.**
Q16	Can CalMHSA please confirm whether you are looking for one designer or multiple? **Answer: Multiple**
Q17	Does CalMHSA already utilize a survey stool? If so, could you please provide the name of this tool? If not, do you have a preferred survey tool that vendors should utilize? **Answer: We utilize several survey tools, and we are open to vendors using many different tools.**
Q18	Does CalMHSA want vendors to interview every member county/partner or do you have a pre-determined list of member counties/partners to interview for this effort? Similarly, approximately how many "key stakeholders" will be interviewed? **Answer: CalMHSA will work with a selected vendor to determine who should be interviewed.**