

February 3, 2025

Implementation and Marketing Plans

As a reminder, your **Implementation and Marketing Plans are due on Feb. 5**. A template and instructions were sent to all organizations on Jan. 16, and the template is also posted on the <u>Grants Landing Page</u>. CalMHSA will review submitted plans as quickly as possible.

Invoice #1 Due Feb. 10

If you haven't submitted your first invoice for Deliverable 1: Document Submission, please do so before Feb. 10 — the earlier you submit, the earlier your invoice is in the queue for payment.

Marketing Webinar

A webinar to walk through materials available to assist you in marketing your events will be held on Feb. 12 from noon-1 p.m. Please plan to attend along with up to two additional members of your team. Subcontractors are not invited to the webinar. Zoom information will be provided shortly.

Office Hours

As we dive into planning for Take Action LA, we anticipate you'll have some questions, and many of your questions will be shared by other organizations. To answer these questions, collaborate with one another, and do a bit of networking, we'll be hosting office hours on a regular basis. Office hours are optional, and there is no need to RSVP. Upcoming office hours will be scheduled as follows:

Date	Time	Zoom Information
Feb. 4	3-4 p.m.	https://calmhsa-
		org.zoom.us/j/87239711513?pwd=671DwcdjylEkNQG6jfyTNpVqVo9wAf.1
		Meeting ID: 872 3971 1513 Passcode: 378372 Dial In: (669) 900-9128
Feb. 11	3-4 p.m.	https://calmhsa-
		org.zoom.us/j/84657917928?pwd=jUTZ0C9niHx2DRVUko1aMRb0abDBC7.1
		Meeting ID: 846 5791 7928 Passcode: 371524 Dial In: (669) 900-9128
Feb. 19	11 a.m12 p.m.	https://calmhsa-
		org.zoom.us/j/85054140021?pwd=qBvwC4QuBiTTFaQOsLaWkMpJr3qhL4.1
		Meeting ID: 850 5414 0021 Passcode: 615214 Dial In: (669) 900-9128
Feb. 25	3-4 p.m.	https://calmhsa-
		org.zoom.us/j/88493541420?pwd=0Mc5XhbFoh5oWqGOZNShy9F9kngP88.1
		Meeting ID: 884 9354 1420 Passcode: 771598 Dial In: (669) 900-9128

Note: Office hours may conclude early if there isn't enough discussion to fill the entire hour.

In-Person Kick Off Meeting March 24

Save the date for our Take Action LA Kick-Off on Mar. 24, in Los Angeles, to learn about the many activities planned for May, mingle with other participating organizations, and connect with your LACDMH and CalMHSA program leads.

This meeting is optional, but we would love to see you there. Please limit attendance to two staff members per organization.

Watch for an event invitation with additional details.

Reminder: Grants Landing Page for Key Resources

We have created a one-stop site for grantees to find key documents, resources, and vital information. Please bookmark it and visit it when you are looking for information. **Note: This page is for grant-awarded**



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organizations. Please do not share it with your stakeholders or event attendees. www.calmhsa.org/lac-grants/